**Abstract**

The researcher studied about the factors which induced the assessees to invest in Tax Planning Schemes and the satisfaction level on tax planning schemes with special reference towards Coimbatore city. Here the researcher has collected data through primary method. The researcher used Quota sampling technique to collect the data. The researcher collected data from 500 respondents based on their occupational status. The researcher used tools like Percentage Analysis, Descriptive Analysis, ANOVA, t-test, in the study. It is predicted from the ANOVA results that the satisfaction level on Tax Planning Schemes varies significantly among age groups, working experience, gross total income.