

CERTIFICATE

This is to certify that the thesis entitled “**A Multi-Dimensional Analysis of Credit Card Segment in Coimbatore City**” submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **DOCTOR OF PHILOSOPHY IN COMMERCE** is a record of original research work done by **Mrs A.GOMATHI** during the period 2004-2011 of her research in the **Department of Commerce** at **PSGR Krishnammal College for Women**, under my supervision and guidance and the thesis has not formed the basis for the award of any Degree / Diploma / Associateship /Fellowship or other similar title to any candidate of any university.

Countersigned

Signature of the Guide

Principal

DECLARATION

I, **A. Gomathi** hereby declare that the thesis entitled “**A Multi-Dimensional Analysis of Credit Card Segment in Coimbatore City**” submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **DOCTOR OF PHILOSOPHY IN COMMERCE** is a record of original and independent research work done by me during 2004-2011 under the Supervision and Guidance of **Dr. (Mrs.) N. YESODHA DEVI, Principal, PSGR Krishnammal College for Women (Autonomous), Coimbatore** and it has not formed the basis for the award of any Degree / Diploma / Associateship / Fellowship or other similar title to any candidate of any university.

Counter signed

Signature of the Candidate

Head of the Department