

**IMPACT OF INNOVATION ADOPTION ON BUSINESS  
PERFORMANCE: A STUDY WITH REFERENCE  
TO THE KNITWEAR CLUSTER OF TIRUPUR DISTRICT**

**THESIS**

Submitted to the Bharathiar University, Coimbatore

for the award of the Degree of

**DOCTOR OF PHILOSOPHY IN MANAGEMENT**

By

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**P.S.G.R Krishnammal College for Women**

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