

LIST OF PUBLICATIONS

1. Nair, S., & Poornima, S. (2011). Innovation enhancement through ICT adoption: An empirical study with reference to the small and medium enterprises of the knitwear cluster of Tirupur. *RVS Journal of Management* , 4 (2), 9-18. (ISSN No: 0975-3435)
2. Pandian, P. K., Nair, S., & Rajarajeswari, B. (2011). Can green innovations lead to sustainable development? A case study on the knitwear cluster of Tirupur. *Global Conference on Innovations in Management* (pp. 83-104). London: The Centre for Innovations in Business and Management Practice. (ISSN 2046-6242)
3. Poornima, S., & Nair, S. (2012). Antecedents and consequences of innovation: A review of literature on SMEs. *National Conference on 'Innovative Strategies for Global Competitiveness'*. Coimbatore: RVS IMSR, 341-348. (ISBN No: 978-93-81537-03-9)
4. Poornima, S., & Nair, S. (2012). Barriers to innovation: A study on the knitwear cluster of Tirupur. *International Conference on 'Innovation and Entrepreneurship in a Networked World'*. Pollachi: Shakthi Institute of Information and Management Studies.
5. Poornima, S., & Nair, S. (2012). Innovative business practices: A case study on Tirupur knitwear cluster. *Journal of Management and Science* , 2 (4), 61-65. (ISSN No: 2249-1260)