

**A STUDY OF KEY DETERMINANTS OF  
PERFORMANCE OF LIFE INSURANCE SECTOR IN INDIA  
IN THE POST LIBERALISATION PERIOD**

A Thesis submitted to the Bharathiar University  
in partial fulfillment of the requirements for the Award of the Degree of

**DOCTOR OF PHILOSOPHY IN MANAGEMENT**

By

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PEELAMEDU, COIMBATORE.

TAMIL NADU, INDIA.

**FEBRUARY 2012**

## **CERTIFICATE**

This is to certify that the thesis, entitled “**A Study of the Key Determinants of Performance of Life Insurance Sector in India in the Post Liberalisation Period**” submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **DOCTOR OF PHILOSOPHY IN MANAGEMENT**, is a record of the original work done by **Mrs. Sangeetha Natarajan** during the period 2007 to 2012, of her research in the Department of Management studies at **PSGR Krishnammal College for Women, Coimbatore**, affiliated to Bharathiar University, under my supervision and guidance and the thesis has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title to any candidate of any University.

**Head of the Department**

**Signature of the Guide**

**Principal**

## **DECLARATION**

I **Sangeetha Natarajan**, hereby declare that the thesis, entitled “**A Study of the Key Determinants of performance of Life Insurance Sector in India in the Post Liberalisation Period**” submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of **DOCTOR OF PHILOSOPHY IN MANAGEMENT**, is a record of original and independent research work done by me during 2007 to 2012 under the Supervision and Guidance of **Dr. S. Poornima**, Associate Professor, Department of Management studies, PSGR Krishnammal College for Women ,Coimbatore and it has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title to any candidate in any University.

**Signature of the Candidate**

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