

## LIST OF ABBREVIATIONS

ABBREVIATIONS	EXPANSION
AMA	American Marketing Association
ANOVA	Analysis of Variance
BRIC	Brazil, Russia, India and China
CFA	Confirmatory Factor Analysis
CFI	Comparative Fit Index
CFL	Compact Fluorescent Lamp
CII	Confederation of Indian Industry
CPCB	Central Pollution Control Board
CSR	Corporate Social Responsibility
CMIN/df	The ratio of the chi-square value to its associated degrees of freedom
CNG	Compressed Natural Gas
CR	Critical Ratio
ENVIS	Environmental Information System
EV	Electric Vehicles
FMCG	Fast Moving Consumer Goods
GOTS	Global Organic Textile Standard
IRCTC	Indian Railway Catering and Tourism Corporation
ISO	International Organisation for Standardization
KMO	Kaiser-Meyer-Olkin
LOHAS	Lifestyles Of Health And Sustainability
LPG	Liquid Petroleum Gas

## *List of Abbreviation*

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MI	Modification Indices
NAQI	National Air Quality Index
NMI	Natural Marketing Institute
NREGA	National Rural Employment Guarantee Act
P	Probability
PNR	Passenger Name Record
RMSEA	Root Mean Square Error of Approximation
SE	Standard Error
SEM	Structural Equation Modelling
SWOT	Strength Weakness Opportunity Threats
TERI	The Energy and Resources Institute
TPB	Theory of planned behaviour
UNO	United Nations Organisation
US	United States
WHO	World Health Organisation