

IMPACT OF PERSONALITY ON TRANSFERABLE SKILLS, WITH SELF-EFFICACY AS THE MODERATOR: A STUDY AMONG HIGHER EDUCATION STUDENTS IN COIMBATORE

A THESIS

Submitted to Bharathiar University, Coimbatore

for the award of the degree of

DOCTOR OF PHILOSOPHY IN MANAGEMENT

By

Ms. KAVITHA RAMU

Under the Guidance of

**Dr.(Mrs.) J. ANITHA, B.Tech., MBA., Ph.D.,
Associate Professor, Department of Management**



PSGR KRISHNAMMAL COLLEGE FOR WOMEN

College of Excellence

(Autonomous Institution – Affiliated to Bharathiar University)

(Reaccredited with 'A' Grade by NAAC)

An ISO 9001:2008 Certified Institution

Coimbatore – 641004

Tamilnadu, India

JUNE 2017