**Abstract**

Mutual funds are an option for investors who do not want to take high risk on their hard-earned investment. Mutual fund industry is growing rapidly and this industry has emerged as an important segment of financial market, especially in allowing the three sectors of the Indian economy to invest in both equity and debt instruments. Mutual fund investment is less risky than investing directly in stocks and is therefore a safer option for investors who avoid risks. The study aims at finding out the attitude of the investors towards investment on mutual funds in Coimbatore city with 100 respondents who are likely to be investors