

Acknowledgement

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List of Abbreviations

LIST OF ABBREVIATIONS

ANOVA	Analysis of Variance
ASPIRE	A Scheme for Promoting Innovation, Rural Industry and Entrepreneurship
BP	Business Performance
CCRI	Central Coir Research Institute
CFA	Confirmatory Factor Analysis
CFI	Comparative Fit Index
CGFTS	Credit Guarantee Fund Trust Scheme
CGTSI	Credit Guarantee Trust for Small Industries
CGTSME	Credit Guarantee Trust Fund for Micro & Small Enterprises
CICT	Central Institute of Coir Technology
CII	Confederation of Indian Industry
CITUS	Coir Industry Technology Upgradation Scheme
CODISSIA	Coimbatore District Small Industries Association
COTMA	Coimbatore Tirupur District Micro and Cottage Entrepreneurs Association
DIC	District Industries Centre
EM	Entrepreneur Memorandum
EMP	Export Market Promotion
FIN	Finance
FR	Financial Rewards
GDP	Gross Domestic Product
GFI	Goodness of Fit Index
HR	Human Resource
IID	Integrated Infrastructure Development

IIDCs	Integrated Infrastructure Development Centres
IRDP	Integrated Rural Development Programme
ISEC	Interest Subsidy Eligibility Certificate
JRY	Jawahar Rozgar Yojana
KVIC	Khadi and Village Industries Commission
LBI	Livelihood Business Incubator
LTPT	Low Tension Power Tariff
MAC	Macro Environment
MANOVA	Multiple Analysis of Variance
MAR	Marketing
MCA	Multiple Classification Analysis
MGIRI	Mahatma Gandhi Institute for Rural Industrialisation
MI	Modification Indices
MIC	Micro Environment
MPDA	Market Promotion Development Assistance
MSE-CDP	Micro and Small Enterprises Cluster Development Programme
MSEs	Micro and Small enterprises
MSMED	Micro, Small and Medium Enterprises Development
MSMEs	Micro, Small and Medium Enterprises
NABARD	National Agricultural Bank for Rural Development
NB MSME	National Board for Micro, Small and Medium Enterprises
NCEUS	National Commission for Enterprises in the Unorganized Sector
NEEDS	New Entrepreneur cum Enterprises Development scheme
NFI	Normed Fit Index
NGO	Non Governmental Organization

NIMSME	National Institute for Micro, Small and Medium Enterprises
N and No.	Number of Respondents
NOA	Need for Achievement
NOI	Need for Independence
NREP	National Rural Employment Programme
NRSIC	National Rural Small Industries Corporation
NSIC	National Small Industries Corporation Ltd
PEST	Political, Economical, Socio-economical and Technological
PLR	Prime Lending Rate
PMEGP	Prime Minister Employment Generation Programme
PMRY	Prime Minister Rozgar Yojana
PR	Production
RMSEA	Root Mean Square Error of Approximation
RSBDC	Rural Small Business Development Centre
RWED	Rural and Women Entrepreneurship Development
SD	Standard Deviation
SE	Standard Error
SEM	Structural Equation Model
SFURTI	Scheme of Fund for Regeneration of Traditional Industries
SIDBI	Small Industries Development Bank of India
SIDCO	Small Industries Development Corporation Limited
SIDO	Small Industries Development Organisation
SR	Social Recognition
SSIs	Small Scale Industries
TBI	Technology Business Incubator

TICC	Tamilnadu Industrial Investment Corporation Limited
TIDCO	Tamil Nadu Industrial Development Corporation
TIIC	Tamil Nadu Industrial Investment Corporation Limited
TRYSEM	Training of Rural Youth for Self-Employment
UAM	Udyog Aadhaar Memorandum
ULG	Unweighted Linear Regression
UNIDO	United Nations Industrial Development Organisation
UYEGP	Unemployed Youth Employment Generation Programme
WASME	World Association for Small and Medium Enterprises