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Abbreviations

ABBREVIATIONS

A	Appreciation
AE	Attitudes of Employees
AMO	Ability, Motivation and Opportunity
ANOVA	Analysis of Variance
B2B	Business-to-Business
B2C	Business-to-Consumer
С	Control
C2C	Customer to Customer
СВ	Compensation and Benefits
CEO	Chief Executive Officer
CFA	Confirmatory Factor Analysis
CG	Career Growth and Advancement
CSR	Corporate Social Responsibility
Е	Employee Involvement
EMNEs	Emerging Market Multinational
EPS	Earnings Per Share
FDA	Food and Drug Administration
GDP	Gross Domestic Product
GoI	Government of India
HR	Human Resource
HRM	Human Resource Management
I	Innovation
ID	Idle Distinction

JIPM	Japan Institute of Plant Maintenance
LI	Level of Integration
M	Motivations
M&As	Mergers and Acquisitions
MNE	Multinational Enterprise
NCAA	National Collegiate Athletic Association
O	Outcome Orientation
OC	Organizational Commitment
OCB	Operations Coordination Board
OCBs	Organizational Citizenship Behaviours
P	Psychological Factors
PMI	Post- Merger Integration
PS	Personal Satisfaction
R&D	Research and Development
S	Social Status
SP	Supervision
SPSS	Statistical Package for Social Sciences
TPM	Total Productive Maintenance
TQM	Total Quality Management
US	United States
W	Welfare Activities
WE	Working Environment