Attrition Attitude of Employees in IT and ITES Industry

#### **CHAPTER VI**

# ATTRITION ATTITUDE OF EMPLOYEES IN IT AND ITES INDUSTRY

Attrition refers to the loss of employees due to reasons other than termination. Companies incur huge cost in recruiting the new employees, spend a lot of money to train them and when they leave the organisation for specific reasons, it becomes a great loss for the organisation on account of employee attrition. An employer has no direct control over how many personnel are lost due to employee attrition. The causes of employee attrition includes, due to illness, conflict, work-life imbalance, feeling undervalued, inadequate skill, lack of promotion opportunities and in general not being happy with the firm. The attitude of employees in the work environment will have greater impact on the organisation as a whole. Attrition attitude refers to an employee's negative opinion towards organisation loyalty and support of the management, for the purpose of analyzing attrition attitude in IT and ITES industry.

#### 6.1 DESCRIPTIVE STATISTICS- ATTRITION ATTITUDE

The employees of the organisation have been asked to express the opinion regarding Attrition Attitude on 5 point scale. The scales includes strongly agree to strongly disagree. The Attrition Attitude scale includes 35 statements. The higher rating shows more agreeability to the particular statement. The descriptive statistics and mean rating for statement have been depicted in the following table.

**Table 6.1 Descriptive Statistics-Attrition Attitude** 

| S.No | Attrition Attitude   | N   | Minimum | Maximum | Mean   | S.D     |
|------|--|-----|---------|---------|--------|---------|
| 1    | Lack of integration and goal setting.                                      | 400 | 1.00    | 5.00    | 3.8875 | .97067  |
| 2    | Lack of scientific goal setting process causes high attrition.             | 400 | 1.00    | 5.00    | 3.7000 | .87574  |
| 3    | Lack of integration of people in the organization leads to high attrition. | 400 | 1.00    | 5.00    | 3.6175 | .93455  |
| 4    | Social isolation is a major cause for high attrition.                      | 400 | 1.00    | 5.00    | 2.3525 | 1.10965 |

| S.No | Attrition Attitude   | N   | Minimum | Maximum | Mean   | S.D     |
|------|--|-----|---------|---------|--------|---------|
| 5    | I feel that I get self-respect and dignity in this organization.                         | 400 | 1.00    | 5.00    | 2.2400 | 1.09791 |
| 6    | Sleeping disorders causes high employee attrition.                                       | 400 | 1.00    | 5.00    | 2.1300 | .93557  |
| 7    | "Work from home option" will reduce high employee attrition.                             | 400 | 1.00    | 5.00    | 2.2750 | .90356  |
| 8    | This organization's infrastructure is good and makes my work easier.                     | 400 | 1.00    | 5.00    | 2.2075 | .95221  |
| 9    | Lack of safe and good transportation facility leads to high attrition.                   | 400 | 1.00    | 5.00    | 2.3450 | .92092  |
| 10   | This organization's location is good and it makes my work easier.                        | 400 | 1.00    | 5.00    | 3.7100 | .95298  |
| 11   | This organization provides sufficient holidays for employees.                            | 400 | 1.00    | 5.00    | 2.5425 | 1.14956 |
| 12   | This organization conduct stress reduction programs like yoga, meditation etc.           | 400 | 1.00    | 5.00    | 2.7925 | 1.20544 |
| 13   | I believe that the organization's leadership is doing what is required for its growth.   | 400 | 1.00    | 5.00    | 3.5125 | .89266  |
| 14   | Absence of performance-based bonus causes high attrition.                                | 400 | 1.00    | 5.00    | 3.4825 | 1.10578 |
| 15   | Low perceived equity of rewards  | 400 | 1.00    | 5.00    | 3.6350 | 1.09991 |
| 16   | I am paid enough for the work I do   | 400 | 1.00    | 5.00    | 2.5475 | 1.17950 |
| 17   | This organization do not provide welfare measures like housing schemes, health club etc. | 400 | 1.00    | 5.00    | 2.8100 | 1.25612 |
| 18   | Odd working hours causes high employee attrition.  | 400 | 1.00    | 5.00    | 3.7625 | .98921  |
| 19   | Lack of talent management in the organization leads to high attrition.                   | 400 | 1.00    | 5.00    | 3.7500 | .91903  |
| 20   | Absence of counseling and medical health checkups causes high attrition.                 | 400 | 1.00    | 5.00    | 3.5450 | .99016  |
| 21   | Lack of spiritual sessions organized in this organization leads to high attrition.       | 400 | 1.00    | 5.00    | 3.3875 | 1.11824 |
| 22   | This organization does not conduct effective motivational programs.                      | 400 | 1.00    | 5.00    | 3.4650 | .99813  |

| S.No | Attrition Attitude   | N   | Minimum | Maximum | Mean   | S.D     |
|------|--|-----|---------|---------|--------|---------|
| 23   | This organization has high standards of corporate governance.                              | 400 | 1.00    | 5.00    | 3.7275 | .89176  |
| 24   | Lengthy working hours leads to high attrition.   | 400 | 1.00    | 5.00    | 3.5000 | 1.04534 |
| 25   | My organization provides hygiene and timely food to the employees.                         | 400 | 1.00    | 5.00    | 2.4775 | .94165  |
| 26   | Salary hike in every six months can be a better option to reduce high attrition.           | 400 | 1.00    | 5.00    | 2.4775 | .95749  |
| 27   | Constant pull of higher salaries   | 400 | 1.00    | 5.00    | 3.7075 | .91872  |
| 28   | Reward systems in this organization are not transparent.                                   | 400 | 1.00    | 5.00    | 3.7525 | 1.01677 |
| 29   | Introduction of family benefit plans will reduce high attrition.                           | 400 | 1.00    | 5.00    | 3.5475 | 1.10263 |
| 30   | The culture of this organization is such that it creates a very positive work environment. | 400 | 1.00    | 5.00    | 3.5225 | 1.16958 |
| 31   | Lack of communication around total value causes high attrition.                            | 400 | 1.00    | 5.00    | 3.6650 | .86582  |
| 32   | Lack of work value and ethics causes high attrition.                                       | 400 | 1.00    | 5.00    | 3.6700 | 1.00679 |
| 33   | Internal job rotation will lead to high attrition.   | 400 | 1.00    | 5.00    | 3.6900 | .98046  |
| 34   | Eye fatigue and vision deterioration leads to high attrition.                              | 400 | 1.00    | 5.00    | 3.5550 | .99723  |
| 35   | Mismatching of job expectations creates the problem of attrition.                          | 400 | 1.00    | 5.00    | 3.6550 | .97125  |

Source-Primary Data

It is seen from the above table that the ratings of the respondents vary from a minimum of 1 (Strongly Disagree) to a maximum of 5 (Strongly Agree) for all the statements. The highest mean rating is 3.8875 for the statement 'Lack of integration and goal setting". That is on average the opinion of the respondents (employees) with respect to this statement fall within the agreeability level of Agree (4) and Strongly Agree(5). The lowest mean rating is 2.1300 for the statement "Sleeping disorders causes high employee attrition". That is the agreeability level for this statement ranged between Neutral (3) and Agree(4). The table shows that for most of the statements the mean

ratings are above 3 and below 4. That is, the agreeability level of the respondents fall between 'Neutral' and 'Agree' for most of the statements. To sum up, the opinion of the respondents regarding Attrition Attitude majorly fall between 'Neutral' and 'Agree'.

#### **6.2 FACTOR ANALYSIS FOR ATTRITION ATTITUDE**

The scales for Attrition Attitude consisted of 35 items and have been analysed to extract the underlying dimensions in the Attrition Attitude scale. The results of factor analysis are given below.

Table 6.2

KMO and Bartlett's Test

| Kaiser-Meyer-Olkin Measure of Sampling Ad | .837               |          |
|---|--------------------|----------|
|   | Approx. Chi-Square | 7608.705 |
| Bartlett's Test of Sphericity             | Df                 | 595      |
|   | Sig.               | **       |

KMO and Bartlett's test are the two tests which test for the adequacy of the sample to conduct the factor analysis. The KMO measure being 0.837 (should be above 0.5 at least) and the Bartlett's test of sphericity significant at 1% level indicates the data are more appropriate for factor analysis.

## Step 2

Principal Components Analysis (PCA) is used to extract factors. As mentioned earlier, PCA is a method used to transform a set of correlated variables into a set of uncorrelated variables (here factors) so that the factors are unrelated and the variables selected for each factor are related. Next PCA is used to extract the no. of factors required to represent the data. given below.

The scale consisted of 35 items (variables) each with a variance of 1 then the total variability that can potentially be extracted is equal to 35 times 1. The following table gives the variance accounted for by the successive factors.

Table 6.3

Total Variance Explained

| C         |       | Initial Eiger    | ıvalues      | Extrac | tion Sums of Squa<br>(Rotated) | red Loadings |
|-----------|-------|------------------|--------------|--------|--------------------------------|--------------|
| Component | Total | % of<br>Variance | Cumulative % | Total  | % of Variance                  | Cumulative % |
| (1)       | (2)   | (3)              | (4)          | (5)    | (6)                            | (7)          |
| 1         | 9.441 | 26.974           | 26.974       | 4.242  | 12.120                         | 12.120       |
| 2         | 2.939 | 8.396            | 35.370       | 3.026  | 8.645                          | 20.765       |
| 3         | 2.597 | 7.420            | 42.790       | 2.768  | 7.909                          | 28.675       |
| 4         | 2.056 | 5.875            | 48.665       | 2.743  | 7.838                          | 36.513       |
| 5         | 1.810 | 5.171            | 53.836       | 2.702  | 7.719                          | 44.232       |
| 6         | 1.605 | 4.586            | 58.422       | 2.612  | 7.462                          | 51.694       |
| 7         | 1.442 | 4.119            | 62.541       | 2.303  | 6.580                          | 58.274       |
| 8         | 1.088 | 3.109            | 65.650       | 1.875  | 5.358                          | 63.632       |
| 9         | 1.032 | 2.949            | 68.599       | 1.738  | 4.967                          | 68.599       |
| 10        | .963  | 2.753            | 71.352       |        |                                |              |
| 11        | .907  | 2.591            | 73.943       |        |                                |              |
| 12        | .817  | 2.335            | 76.278       |        |                                |              |
| 13        | .715  | 2.042            | 78.319       |        |                                |              |
| 14        | .636  | 1.818            | 80.137       |        |                                |              |
| 15        | .598  | 1.709            | 81.846       |        |                                |              |
| 16        | .564  | 1.613            | 83.459       |        |                                |              |
| 17        | .515  | 1.471            | 84.929       |        |                                |              |
| 18        | .513  | 1.465            | 86.394       |        |                                |              |
| 19        | .466  | 1.332            | 87.726       |        |                                |              |
| 20        | .453  | 1.295            | 89.020       |        |                                |              |
| 21        | .391  | 1.116            | 90.137       |        |                                |              |
| 22        | .359  | 1.026            | 91.162       |        |                                |              |
| 23        | .339  | .967             | 92.130       |        |                                |              |
| 24        | .324  | .925             | 93.055       |        |                                |              |
| 25        | .306  | .874             | 93.930       |        |                                |              |
| 26        | .296  | .846             | 94.776       |        |                                |              |

| Component |       | Initial Eigen    | ivalues      | Extrac | tion Sums of Squa<br>(Rotated) | red Loadings |
|-----------|-------|------------------|--------------|--------|--------------------------------|--------------|
| Component | Total | % of<br>Variance | Cumulative % | Total  | % of Variance                  | Cumulative % |
| 27        | .278  | .795             | 95.571       |        |                                |              |
| 28        | .242  | .691             | 96.262       |        |                                |              |
| 29        | .238  | .680             | 96.943       |        |                                |              |
| 30        | .222  | .634             | 97.577       |        |                                |              |
| 31        | .201  | .573             | 98.150       |        |                                |              |
| 32        | .188  | .538             | 98.687       |        |                                |              |
| 33        | .174  | .497             | 99.185       |        |                                |              |
| 34        | .147  | .421             | 99.605       |        |                                |              |
| 35        | .138  | .395             | 100.000      |        |                                |              |

Extraction Method: Principal Component Analysis.

From the table given above, in the second column we find the variance on the new factors that were successively extracted. In the third column, these values are expressed as a percent of the total variance. Factor 1 accounts for about 27 percent of the total variance, factor 2 about 8 percent, and so on. As expected, the sum of the eigen values is equal to the number of variables. The third column contains the cumulative variance extracted. The variances extracted by the factors are called the *eigen values*. We can retain only 9 factors since the eigen values greater than 1. The total variance explained by the 9 factor model in the original set of variables is (68.60%).

The table shown below gives the Component Matrix or Factor Matrix where PCA extracted 9 factors. These are all coefficients used to express a standardized variable in terms of the factors. These coefficients are called factor loadings, since they indicate how much weight is assigned to each factor. Factors with large coefficients (in absolute value) for a variable are closely related to that variable. For example, Factor 1 is the factor with largest loading (-0.664) for the item, namely "My organization provides hygiene and timely food to the employees". These are all the correlations between the factors and the variables, Hence, the correlation between this Statement and Factor 1 is -0.664. Thus the factor matrix is obtained. These are the initially obtained estimates of factors.

Table 6.4

Component Matrix

| g  |      |      |      | Con  | npone | ent  |      |      |      |
|--|------|------|------|------|-------|------|------|------|------|
| Statements   | 1    | 2    | 3    | 4    | 5     | 6    | 7    | 8    | 9    |
| My organization provides hygiene and timely food to the employees.                         | 664  | .132 | .087 | .205 | .126  | 054  | .097 | .079 | 237  |
| Lack of talent management in the organization leads to high attrition.                     | .633 | .234 | 016  | 258  | .044  | 021  | 206  | .125 | .131 |
| The culture of this organization is such that it creates a very positive work environment. | .619 | .237 | 243  | .351 | .161  | .054 | 196  | 180  | 002  |
| This organization does not conduct effective motivational programs.                        | .615 | .199 | 365  | 077  | 181   | 048  | 093  | .161 | 069  |
| I believe that the organization's leadership is doing what is required for its growth.     | .609 | .134 | .151 | .080 | .055  | .117 | .069 | .031 | 190  |
| "Work from home option" will reduce high employee attrition.                               | 599  | .333 | 224  | .011 | .137  | .253 | .249 | 034  | .108 |
| Internal job rotation will lead to high attrition.   | .590 | .450 | .231 | 041  | .097  | 005  | 197  | 088  | .059 |
| This organization do not provide welfare measures like housing schemes, health club etc.   | 588  | .289 | .420 | 180  | .270  | .026 | 153  | .073 | 172  |
| This organization has high standards of corporate governance.                              | .587 | .229 | .199 | 273  | 121   | 026  | 186  | .035 | .010 |
| Odd working hours causes high employee attrition.  | .563 | .162 | .067 | .115 | 517   | 058  | .200 | .119 | .235 |
| Mismatching of job expectations creates the problem of attrition.                          | .556 | .480 | 093  | 257  | .010  | .094 | 164  | .025 | .136 |
| Lack of integration of people in the organization leads to high attrition.                 | .551 | 367  | .145 | .392 | .179  | .141 | .001 | .190 | .155 |
| I feel that I get self-respect and dignity in this organization.                           | 547  | .441 | .026 | 025  | 380   | .331 | .051 | 193  | .053 |
| Sleeping disorders causes high employee attrition.   | 542  | 056  | 390  | 057  | .364  | .179 | .293 | 217  | .116 |
| Eye fatigue and vision deterioration leads to high attrition.                              | .528 | .403 | .048 | 007  | 265   | .273 | .163 | .171 | .033 |
| I am paid enough for the work I do   | 525  | .418 | .189 | .145 | .158  | .162 | 218  | .137 | .008 |
| Lack of work value and ethics causes high attrition.                                       | .521 | .408 | .182 | .197 | .310  | 290  | 107  | 122  | 058  |

| G  |      |      |      | Cor  | npone | ent  |      |      |      |
|--|------|------|------|------|-------|------|------|------|------|
| Statements   | 1    | 2    | 3    | 4    | 5     | 6    | 7    | 8    | 9    |
| This organization's location is good and it makes my work easier.                  | .518 | 363  | .261 | 221  | 164   | .229 | .078 | 243  | .014 |
| Salary hike in every six months can be a better option to reduce high attrition.   | 515  | .208 | 021  | .392 | 301   | .116 | 141  | .300 | 245  |
| Introduction of family benefit plans will reduce high attrition.                   | .498 | .290 | 225  | .469 | 161   | .077 | 081  | 143  | .088 |
| Absence of performance-based bonus causes high attrition.                          | .479 | 171  | .124 | .313 | 167   | 374  | .416 | 230  | 057  |
| Lack of safe and good transportation facility leads to high attrition.             | 476  | .222 | 231  | .276 | 062   | 429  | .102 | .195 | .298 |
| Lengthy working hours leads to high attrition.                                     | .476 | 082  | .157 | 009  | 102   | 238  | .298 | .357 | .125 |
| This organization's infrastructure is good and makes my work easier.               | 474  | .356 | 384  | .288 | .177  | 088  | .207 | .090 | .244 |
| Lack of scientific goal setting process causes high attrition.                     | .464 | 255  | .137 | .318 | .231  | .449 | 025  | .010 | .289 |
| Social isolation is a major cause for high attrition.                              | 463  | .457 | 125  | 259  | 385   | .176 | .185 | 224  | .025 |
| Absence of counseling and medical health checkups causes high attrition.           | .446 | .054 | 315  | 439  | .115  | 154  | .191 | .330 | 233  |
| Constant pull of higher salaries   | .435 | .189 | .269 | 317  | .155  | 127  | .379 | 257  | .186 |
| Lack of communication around total value causes high attrition.                    | .441 | .492 | .052 | .153 | .402  | 284  | .000 | 178  | 040  |
| Lack of spiritual sessions organized in this organization leads to high attrition. | .458 | .140 | 662  | 181  | .106  | .099 | .137 | .096 | 120  |
| This organization conduct stress reduction programs like yoga, meditation etc.     | 370  | .151 | .661 | .080 | 170   | 033  | 048  | .054 | .201 |
| This organization provides sufficient holidays for employees.                      | 469  | .201 | .486 | 149  | .160  | 079  | .276 | .230 | .129 |
| Lack of integration and goal setting.  | .469 | 149  | 033  | .067 | .230  | .469 | .090 | .237 | .128 |
| Reward systems in this organization are not transparent.                           | .274 | .262 | .311 | .039 | .267  | .323 | .461 | .109 | 251  |
| Low perceived equity of rewards  | .400 | .108 | .129 | .417 | 199   | .071 | .242 | 091  | 441  |

Extraction Method: Principal Component Analysis.

<sup>9</sup> components extracted.

# Step 3

The Component matrix obtained in the extraction phase indicates the relationship between the factors and the individual variables. Further to identify meaningful factors based on this matrix, the rotation phase of the factor analysis is used which attempts to transfer initial matrix into one that is easier to interpret. It is called the rotation of the factor matrix. The Rotated Factor Matrix with varimax rotation (Rotated Component Matrix) is given in Table 6.5 where each factor identifies itself with a few set of variables. The variables which identify with each of the factors were sorted in the decreasing order and are highlighted against each column and row.

Table 6.5

Rotated Component Matrix

|  |      |      |      | Cor  | mpon | ent  |      |      |      |  |  |  |
|--|------|------|------|------|------|------|------|------|------|--|--|--|
| Statements   | 1    | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    |  |  |  |
| Lack of work value and ethics causes high attrition.                                       | .760 | .042 | 022  | 036  | 268  | .016 | 015  | .115 | .231 |  |  |  |
| Lack of communication around total value causes high attrition.                            | .755 | .181 | .073 | 023  | 168  | 081  | 032  | .199 | .233 |  |  |  |
| Internal job rotation will lead to high attrition.   | .754 | 212  | .009 | 017  | .004 | .173 | .112 | .080 | .046 |  |  |  |
| Mismatching of job expectations creates the problem of attrition.                          | .640 | 152  | .315 | 078  | .186 | .234 | .119 | .065 | 152  |  |  |  |
| The culture of this organization is such that it creates a very positive work environment. | .577 | .024 | .143 | 504  | 125  | 020  | .257 | 024  | .175 |  |  |  |
| Lack of talent management in the organization leads to high attrition.                     | .545 | 247  | .301 | 060  | 088  | .280 | .129 | .084 | 194  |  |  |  |
| This organization has high standards of corporate governance.                              | .504 | 414  | .139 | .006 | 020  | .328 | .008 | .075 | 063  |  |  |  |
| I believe that the organization's leadership is doing what is required for its growth.     | .389 | 268  | .167 | 044  | 120  | .175 | .241 | .043 | .344 |  |  |  |
| This organization's infrastructure is good and makes my work easier.                       | 046  | .811 | .015 | .011 | .221 | 121  | 025  | 077  | 047  |  |  |  |
| Lack of safe and good transportation facility leads to high attrition.                     | 116  | .745 | 146  | .014 | 005  | .145 | 294  | 104  | 149  |  |  |  |
| This organization's location is good and it makes my work easier.                          | 033  | 641  | 019  | 144  | 054  | .163 | .243 | .362 | .087 |  |  |  |

| Statements   |      |      |      | Coi  | mpon | ent  |      |      |      |
|--|------|------|------|------|------|------|------|------|------|
| Statements   | 1    | 2    | 3    | 4    | 5    | 6    | 7    | 8    | 9    |
| My organization provides hygiene and timely food to the employees.                       | 232  | .364 | 206  | .333 | .106 | 304  | 212  | 280  | .182 |
| Lack of spiritual sessions organized in this organization leads to high attrition.       | .171 | .065 | .782 | 302  | .062 | .029 | .129 | .077 | .030 |
| Absence of counseling and medical health checkups causes high attrition.                 | .136 | 110  | .775 | .117 | 169  | .186 | 073  | .126 | .013 |
| This organization conduct stress reduction programs like yoga, meditation etc.           | .000 | .003 | 656  | .429 | .127 | .180 | 080  | 091  | 044  |
| This organization does not conduct effective motivational programs.                      | .349 | 115  | .503 | 339  | 042  | .348 | .017 | 073  | .012 |
| This organization provides sufficient holidays for employees.                            | 081  | .230 | 272  | .734 | .109 | .042 | 066  | .080 | 021  |
| This organization do not provide welfare measures like housing schemes, health club etc. | .076 | .047 | 268  | .655 | .175 | 361  | 200  | 231  | 084  |
| Introduction of family benefit plans will reduce high attrition.                         | .423 | .118 | .002 | 561  | .055 | .225 | .207 | 090  | .237 |
| Social isolation is a major cause for high attrition                                     | 108  | .134 | 021  | .081 | .799 | .025 | 307  | .006 | 027  |
| I feel that I get self-respect and dignity in this organization.                         | 108  | .138 | 267  | .080 | .791 | 018  | 143  | 191  | .004 |
| "Work from home option" will reduce high employee attrition.                             | 170  | .500 | .011 | .203 | .526 | 275  | .042 | 046  | 030  |
| Odd working hours causes high employee attrition.  | .197 | 084  | .014 | 248  | .057 | .762 | .093 | .124 | .160 |
| Lengthy working hours leads to high attrition.   | .069 | 027  | .159 | .113 | 341  | .571 | .109 | .205 | .129 |
| Sleeping disorders causes high employee attrition.                                       | 356  | .443 | .119 | .043 | .279 | 531  | .083 | .220 | 096  |
| Eye fatigue and vision deterioration leads to high attrition.                            | .365 | 139  | .214 | 033  | .275 | .498 | .269 | 029  | .220 |
| Lack of scientific goal setting process causes high attrition.                           | .112 | 147  | 135  | 197  | 198  | .032 | .773 | .092 | .042 |
| Lack of integration and goal setting.  | .076 | 143  | .245 | 030  | 111  | .091 | .700 | .031 | .038 |
| Lack of integration of people in the organization leads to high attrition.               | .069 | 117  | 066  | 187  | 510  | .187 | .593 | .035 | .141 |
| Salary hike in every six months can be a better option to reduce high attrition.         | 211  | .265 | 197  | .068 | .213 | .040 | 135  | 698  | .162 |

| Statements  |      | Component |      |      |      |      |      |      |      |  |  |
|---|------|-----------|------|------|------|------|------|------|------|--|--|
|   |      | 2         | 3    | 4    | 5    | 6    | 7    | 8    | 9    |  |  |
| Constant pull of higher salaries                          | .362 | 139       | .061 | .182 | .043 | .166 | .038 | .672 | .115 |  |  |
| I am paid enough for the work I do                        | .143 | .287      | 293  | .359 | .273 | 231  | .001 | 415  | 092  |  |  |
| Low perceived equity of rewards                           | .151 | 149       | .000 | 195  | 037  | .173 | .061 | 096  | .736 |  |  |
| Reward systems in this organization are not transparent.  | .225 | 068       | .153 | .404 | .107 | .020 | .376 | .122 | .544 |  |  |
| Absence of performance-based bonus causes high attrition. | .041 | 020       | 096  | 289  | 334  | .326 | 088  | .420 | .522 |  |  |

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser Normalization.

Rotation converged in 23 iterations.

# Step 4

Normally, from the factor results arrived above, factor score coefficients can be calculated for all variables (since each factor is a linear combination of all variables) which are then used to calculate the factor scores for each individual. Since PCA was used in extraction of initial factors, all methods will result in estimating same factor score coeffcients. However, for the study, original values of the variables were retained for further analysis and factor scores were thus obtained by adding the values (ratings given by the respondents) of the respective variables for that particular factor, for each respondent.

### Conclusion

Thus the 35 variables in the data have been reduced to 9 factor model and each factor may identified with the corresponding variables as follows:

Table 6.6

Factors Identified against Statements Relating to the Attrition Attitude

| Sl. No.    | Statements   | Factors Identified           |  |  |
|------------|--|------------------------------|--|--|
|            | Lack of work value and ethics causes high attrition.                                       |                              |  |  |
| Factor I   | Lack of communication around total value causes high attrition.                            |                              |  |  |
|            | Internal job rotation will lead to high attrition.   |                              |  |  |
|            | Mismatching of job expectations creates the problem of attrition.                          |                              |  |  |
|            | The culture of this organization is such that it creates a very positive work environment. | Lack of corporate governance |  |  |
|            | Lack of talent management in the organization leads to high attrition.                     |                              |  |  |
|            | This organization has high standards of corporate governance.                              |                              |  |  |
|            | I believe that the organization's leadership is doing what is required for its growth.     |                              |  |  |
|            | This organization's infrastructure is good and makes my work easier.                       |                              |  |  |
| Factor II  | Lack of safe and good transportation facility leads to high attrition.                     |                              |  |  |
|            | This organization's location is good and it makes my work easier.                          | Lack of infrastructure       |  |  |
|            | My organization provides hygiene and timely food to the employees.                         |                              |  |  |
|            | Lack of spiritual sessions organized in this organization leads to high attrition.         |                              |  |  |
| Factor III | Absence of counseling and medical health checkups causes high attrition.                   | Absence of Mental            |  |  |
|            | This organization conduct stress reduction programs like yoga, meditation etc.             | Health                       |  |  |
|            | This organization does not conduct effective motivational programs.                        |                              |  |  |

| Sl. No.     | Statements   | Factors Identified          |  |  |
|-------------|--|-----------------------------|--|--|
|             | This organization provides sufficient holidays for employees.                            |                             |  |  |
| Factor IV   | This organization do not provide welfare measures like housing schemes, health club etc. | Lack of Employee<br>Welfare |  |  |
|             | Introduction of family benefit plans will reduce high attrition.                         |                             |  |  |
|             | Social isolation is a major cause for high attrition.                                    |                             |  |  |
| Factor V    | I feel that I get self-respect and dignity in this organization.                         | Alienation                  |  |  |
|             | "Work from home option" will reduce high employee attrition.                             |                             |  |  |
|             | Odd working hours causes high employee attrition.  |                             |  |  |
| T. 4 Y/I    | Lengthy working hours leads to high attrition.   |                             |  |  |
| Factor VI   | Sleeping disorders causes high employee attrition.                                       | Strenous work schedule      |  |  |
|             | Eye fatigue and vision deterioration leads to high attrition.                            |                             |  |  |
|             | Lack of scientific goal setting process causes high attrition.                           |                             |  |  |
| Factor VII  | Lack of integration and goal setting.  | Lack of Goal setting        |  |  |
|             | Lack of integration of people in the organization leads to high attrition.               |                             |  |  |
|             | Salary hike in every six months can be a better option to reduce high attrition.         |                             |  |  |
| Factor VIII | Constant pull of higher salaries   | Salary Conflict             |  |  |
|             | I am paid enough for the work I do   |                             |  |  |
|             | Low perceived equity of rewards  |                             |  |  |
| Factor XI   | Reward systems in this organization are not transparent.                                 | Poor reward system          |  |  |
|             | Absence of performance-based bonus causes high attrition.                                |                             |  |  |

From the above table it is clear that , nine different factors, such as, Lack of corporate governance, Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Alienation, Strenuous work schedule, Lack of Goal setting, Salary Conflict, Poor reward system have been identified under attrition attitude.

#### 6.3 MANOVA FOR PERSONAL AND JOB RELATED FACTORS

MANOVA Technique is used in this section for the analysis of Attrition Attitude. The Attrition Attitude scale consisted of 35 statements grouped under nine factors namely Lack of corporate governance, Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Alienation, Strenuous work schedule, Lack of Goal setting, Salary Conflict Poor reward system MANOVA has been applied to find the significant difference between Attrition Attitude and Personal & Job related Factors.

The hypothesis has been tested with the help of MANOVA, the test statistics, Wilks' Lambda and the corresponding Approximate F value are given for all the Personal and Job related Factors. The effect of the Personal and job related Factors is tested upon the liner combination of nine Attrition Attitude factors, the constant term is given for all the tables given below, however it has no particular importance represented in the below tables for all the personal and job related factors. The constant term, Intercept is given below however it has no particular importance here.

#### Attrition Attitude Vs Gender

The Attrition Attitude factors namely, Lack of corporate governance, Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Alienation, Strenuous work schedule, Lack of Goal setting, Salary Conflict and Poor reward system has been compared with Gender of the respondents. Following table shows the mean values for the nine different factors across gender groups.

Table 6.7
Attrition Attitude Vs Gender

|                              |              |      | Ger | ıder  |      |     |  |  |
|------------------------------|--------------|------|-----|-------|------|-----|--|--|
|                              | Male Female  |      |     |       |      | le  |  |  |
|                              | Mean S.D No. |      |     | Mean  | S.D  | No. |  |  |
| Lack of corporate governance | 29.69        | 5.53 | 242 | 28.44 | 5.11 | 158 |  |  |
| Lack of infrastructure       | 10.86        | 1.69 | 242 | 10.55 | 1.89 | 158 |  |  |
| Absence of Mental Health     | 13.06        | 2.23 | 242 | 13.39 | 2.15 | 158 |  |  |
| Lack of Employee Welfare     | 9.10         | 1.97 | 242 | 8.60  | 1.63 | 158 |  |  |
| Alienation                   | 7.35         | 2.79 | 242 | 6.13  | 2.08 | 158 |  |  |
| Strenuous work schedule      | 13.22        | 2.06 | 242 | 12.53 | 1.95 | 158 |  |  |
| Lack of Goal setting         | 10.94        | 2.09 | 242 | 11.61 | 2.43 | 158 |  |  |
| Salary Conflict              | 8.81         | 1.77 | 242 | 8.62  | 1.66 | 158 |  |  |
| Poor reward system           | 10.99        | 2.43 | 242 | 10.68 | 2.07 | 158 |  |  |

The table gives the mean scores of Attrition Attitude factors among male and female groups. The Attrition Attitude factors such as Lack of corporate governance (29.69), Lack of infrastructure (10.86), Lack of Employee Welfare (9.10), Alienation (7.35), Strenuous work schedule (13.22), Salary Conflict (8.81) and Poor reward system (10.9) the score are found to be high for the Male employees, similarly Absence of Mental Health (13.39) and Lack of Goal setting (11.61) the scores are comparatively high for the Female employees.

Ho. The Attrition Attitude factors have no significant difference among male and female group of respondents.

Table 6.7(1)

MANOVA for Attrition Attitude Factors Vs Gender

|           | Effect        | Value | F        | Hypothesis<br>df | Error df | Sig. | Table<br>value |
|-----------|---------------|-------|----------|------------------|----------|------|----------------|
| Intercept | Wilks' Lambda | .005  | 9508.801 | 9.000            | 390.000  | **   | 2.453          |
| Gender    | Wilks' Lambda | .836  | 8.501    | 9.000            | 390.000  | **   | 2.453          |

<sup>\*\* -</sup> Significant at 1% level.

<sup>\* -</sup> Significant at 5% level.

The F-value (5.042) is found to be significant at 1% level (Table F- value: 8.501). It is found from the above MANOVA table the scores are found to be significant for all the Attrition Attitude factors. Hence, the hypothesis is rejected. Since the MANOVA result gave significant result, as a follow-up of MANOVA the following table is produced, wherein each factor is tested (normal one-way ANOVA) among the gender groups to find which Attrition factor differs significantly among these two groups. This test is conducted if MANOVA result is found to be significant.

Table 6.7(2)

Tests of between-Subjects Effects (Between Gender Groups)

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F      | Sig. | Table value |
|--------|------------------------------|-------------------|-----|----------------|--------|------|-------------|
|        | Lack of corporate governance | 149.178           | 1   | 149.178        | 5.180  | *    | 3.865       |
|        | Lack of infrastructure       | 9.365             | 1   | 9.365          | 2.983  | Ns   | 3.865       |
|        | Absence of Mental Health     | 10.040            | 1   | 10.040         | 2.084  | Ns   | 3.865       |
|        | Lack of Employee Welfare     | 23.306            | 1   | 23.306         | 6.847  | **   | 6.699       |
| Gender | Alienation                   | 143.365           | 1   | 143.365        | 22.336 | **   | 6.699       |
|        | Strenuous work schedule      | 45.163            | 1   | 45.163         | 11.077 | **   | 6.699       |
|        | Lack of Goal setting         | 43.670            | 1   | 43.670         | 8.763  | **   | 6.699       |
|        | Salary Conflict              | 3.290             | 1   | 3.290          | 1.099  | Ns   | 3.865       |
|        | Poor reward system           | 9.079             | 1   | 9.079          | 1.724  | Ns   | 3.865       |
|        | Lack of corporate governance | 11462.999         | 398 | 28.802         |        |      |             |
|        | Lack of infrastructure       | 1249.595          | 398 | 3.140          |        |      |             |
|        | Absence of Mental Health     | 1917.520          | 398 | 4.818          |        |      |             |
|        | Lack of Employee Welfare     | 1354.694          | 398 | 3.404          |        |      |             |
| Error  | Alienation                   | 2554.613          | 398 | 6.419          |        |      |             |
|        | Strenuous work schedule      | 1622.734          | 398 | 4.077          |        |      |             |
|        | Lack of Goal setting         | 1983.520          | 398 | 4.984          |        |      |             |
|        | Salary Conflict              | 1191.087          | 398 | 2.993          |        |      |             |
|        | Poor reward system           | 2096.161          | 398 | 5.267          |        |      |             |

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F | Sig. | Table value |
|--------|------------------------------|-------------------|-----|----------------|---|------|-------------|
|        | Lack of corporate governance | 11612.177         | 399 |                |   |      |             |
|        | Lack of infrastructure       | 1258.960          | 399 |                |   |      |             |
|        | Absence of Mental Health     | 1927.560          | 399 |                |   |      |             |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |   |      |             |
| Total  | Alienation                   | 2697.978          | 399 |                |   |      |             |
|        | Strenuous work schedule      | 1667.898          | 399 |                |   |      |             |
|        | Lack of Goal setting         | 2027.190          | 399 |                |   |      |             |
|        | Salary Conflict              | 1194.378          | 399 |                |   |      |             |
|        | Poor reward system           | 2105.240          | 399 |                |   |      |             |

Ns- Not significant

\* - Significant at 5% level \*\* - Significant at 1% level

The ANOVA results for each factor shows that Lack of corporate governance, Lack of Employee Welfare, Alienation, Strenous work schedule, Lack of Goal setting has significant difference among gender groups at 1% and 5% level of significance respectively. The other four factors, such as, Lack of infrastructure, Absence of Mental Health, Salary Conflict, Poor reward system do not find any significant difference between male and female respondents. The result reveals that attrition attitude more for male employees when compare female employees.

# **Attrition Attitude Vs Age**

The 9 Attrition Attitude Factors namely, Lack of corporate governance, Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Alienation, Strenuous work schedule, Lack of Goal setting, Salary Conflict Poor reward system are simultaneously compared across Age groups. Following table gives the mean values for the nine different factors across age groups.

Table 6.8

Attrition Attitude Vs Age

|                              |       |       |     |           |      | A   | ge        |      |     |           |      |     |
|------------------------------|-------|-------|-----|-----------|------|-----|-----------|------|-----|-----------|------|-----|
|                              | 20-   | 25 yr | ·s  | 26-30 yrs |      |     | 31-35 yrs |      |     | 36-40 yrs |      |     |
|                              | Mean  | S.D   | No. | Mean      | S.D  | No. | Mean      | S.D  | No. | Mean      | S.D  | No. |
| Lack of corporate governance | 29.50 | 4.97  | 169 | 29.42     | 5.33 | 156 | 28.35     | 6.16 | 60  | 26.67     | 6.83 | 15  |
| Lack of infrastructure       | 10.45 | 1.64  | 169 | 11.00     | 1.79 | 156 | 10.87     | 2.11 | 60  | 10.80     | 1.32 | 15  |
| Absence of Mental Health     | 13.41 | 2.32  | 169 | 13.32     | 1.90 | 156 | 12.62     | 2.23 | 60  | 11.60     | 2.67 | 15  |
| Lack of Employee Welfare     | 8.52  | 1.65  | 169 | 9.51      | 1.91 | 156 | 8.38      | 1.77 | 60  | 8.87      | 2.26 | 15  |
| Alienation                   | 6.58  | 2.42  | 169 | 7.28      | 2.72 | 156 | 6.65      | 2.87 | 60  | 6.73      | 1.67 | 15  |
| Strenuous work schedule      | 13.10 | 1.98  | 169 | 13.00     | 1.84 | 156 | 12.78     | 2.46 | 60  | 11.33     | 2.35 | 15  |
| Lack of Goal setting         | 11.50 | 2.44  | 169 | 10.76     | 2.06 | 156 | 11.45     | 2.30 | 60  | 11.60     | .63  | 15  |
| Salary Conflict              | 8.51  | 1.69  | 169 | 9.22      | 1.79 | 156 | 7.87      | 1.27 | 60  | 9.60      | 1.12 | 15  |
| Poor reward system           | 10.57 | 2.61  | 169 | 11.24     | 1.96 | 156 | 10.80     | 1.96 | 60  | 10.60     | 2.67 | 15  |

The table gives the mean scores of Attrition factors among the employees' age groups. The Attrition factors, Lack of corporate governance (29.50), Absence of Mental Health (13.41), Strenuous work schedule (13.10) are higher for the age group of 20-25 years. Similarly it is high for the factors such as, Lack of infrastructure (11.00), Lack of Employee Welfare (9.51), Alienation (7.28) and Poor reard system (11.24) for the age group of 26-30 years. It is also observed that the Attrition scores are high for the factors Lack of Goal setting (11.60) and Salary Conflict (9.60) in the age group of 36-40 years.

Ho. The Attrition Attitude factors have no significant difference among age groups of the respondents.

Table 6.8(1)

MANOVA for Attrition Attitude Factors Vs Age

| Effect    |               | Value | F        | Hypothesis df | Error df | Sig. | Table<br>value |
|-----------|---------------|-------|----------|---------------|----------|------|----------------|
| Intercept | Wilks' Lambda | .004  | 9716.275 | 9.000         | 388.000  | **   | 1.904          |
| Age       | Wilks' Lambda | .772  | 3.883    | 27.000        | 1133.802 | **   | 1.756          |

<sup>\*\* -</sup> Significant at 1% level.

<sup>\* -</sup> Significant at 5% level.

The F-value (3.883) is found to be significant at 1% level (Table F- value: 1.756) for all the 9 factors .Since the MANOVA result gave significant result, as a follow-up of MANOVA the following table is produced, wherein each factor is tested (normal oneway ANOVA) among the age groups to find which Attrition factor differs significantly among the age groups. This test is conducted if MANOVA result is found to be significant.

Table 6.8(2)
Tests of between-Subjects Effects (Between Age Groups)

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F      | Sig. | Table value |
|--------|------------------------------|-------------------|-----|----------------|--------|------|-------------|
|        | Lack of corporate governance | 162.869           | 3   | 54.290         | 1.878  | Ns   | 2.627       |
|        | Lack of infrastructure       | 25.804            | 3   | 8.601          | 2.762  | *    | 2.627       |
|        | Absence of Mental Health     | 68.796            | 3   | 22.932         | 4.886  | **   | 3.831       |
|        | Lack of Employee Welfare     | 98.931            | 3   | 32.977         | 10.210 | **   | 3.831       |
| AGE    | Alienation                   | 43.075            | 3   | 14.358         | 2.142  | Ns   | 2.627       |
|        | Strenuous work schedule      | 45.091            | 3   | 15.030         | 3.668  | *    | 2.627       |
|        | Lack of Goal setting         | 51.748            | 3   | 17.249         | 3.458  | *    | 2.627       |
|        | Salary Conflict              | 102.460           | 3   | 34.153         | 12.386 | **   | 3.831       |
|        | Poor reward system           | 37.971            | 3   | 12.657         | 2.425  | Ns   | 2.627       |
|        | Lack of corporate governance | 11449.309         | 396 | 28.912         |        |      |             |
|        | Lack of infrastructure       | 1233.156          | 396 | 3.114          |        |      |             |
|        | Absence of Mental Health     | 1858.764          | 396 | 4.694          |        |      |             |
|        | Lack of Employee Welfare     | 1279.069          | 396 | 3.230          |        |      |             |
| Error  | Alienation                   | 2654.902          | 396 | 6.704          |        |      |             |
|        | Strenuous work schedule      | 1622.807          | 396 | 4.098          |        |      |             |
|        | Lack of Goal setting         | 1975.442          | 396 | 4.988          |        |      |             |
|        | Salary Conflict              | 1091.917          | 396 | 2.757          |        |      |             |
|        | Poor reward system           | 2067.269          | 396 | 5.220          |        |      |             |
|        | Lack of corporate governance | 11612.177         | 399 |                |        |      |             |
|        | Lack of infrastructure       | 1258.960          | 399 |                |        |      |             |
|        | Absence of Mental Health     | 1927.560          | 399 |                |        |      |             |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |        |      |             |
| Total  | Alienation                   | 2697.978          | 399 |                |        |      |             |
|        | Strenuous work schedule      | 1667.898          | 399 |                |        |      |             |
|        | Lack of Goal setting         | 2027.190          | 399 |                |        |      |             |
|        | Salary Conflict              | 1194.378          | 399 |                |        |      |             |
|        | Poor reward system           | 2105.240          | 399 |                |        |      |             |

Ns- Not significant

<sup>\* -</sup> Significant at 5% level \*\* - Significant at 1% level

The ANOVA results for each factor shows that Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Strenuous work schedule, Lack of Goal setting and Salary Conflict have a significant difference among age group of the employees at 1% and 5% level of significance respectively. The other factors, Lack of corporate governance, Alienation and Poor reward system does not find any significant difference among Age of the respondents. The employees who are in the age group of 30 years have more attrition attitude than other age groups.

# **Attrition Attitude Vs Sector Employed**

The mean scores of Attrition Attitude and sector employed are presented in the following table.

Table 6.9
Attrition Attitude Vs Sector Employed

|                              |       |      | Sector | Employed |      |     |  |  |
|------------------------------|-------|------|--------|----------|------|-----|--|--|
|                              |       | IT   |        | ITES     |      |     |  |  |
|                              | Mean  | S.D  | No.    | Mean     | S.D  | No. |  |  |
| Lack of corporate governance | 30.18 | 5.55 | 136    | 28.69    | 5.25 | 264 |  |  |
| Lack of infrastructure       | 10.76 | 1.59 | 136    | 10.73    | 1.87 | 264 |  |  |
| Absence of Mental Health     | 13.03 | 2.34 | 136    | 13.27    | 2.12 | 264 |  |  |
| Lack of Employee Welfare     | 9.43  | 2.03 | 136    | 8.63     | 1.70 | 264 |  |  |
| Alienation                   | 7.13  | 2.80 | 136    | 6.73     | 2.49 | 264 |  |  |
| Strenuous work schedule      | 12.82 | 2.13 | 136    | 13.02    | 2.00 | 264 |  |  |
| Lack of Goal setting         | 10.91 | 2.15 | 136    | 11.36    | 2.29 | 264 |  |  |
| Salary Conflict              | 9.02  | 1.73 | 136    | 8.58     | 1.72 | 264 |  |  |
| Poor reward system           | 10.87 | 2.28 | 136    | 10.87    | 2.31 | 264 |  |  |

The table gives the average mean scores of Attrition factors among IT an ITES employees. The Attrition factors such as Lack of corporate governance (30.18), Lack of infrastructure(10.76), Lack of Employee Welfare(9.43), Alienation(7.13) and Salary Conflict(9.02) the scores are found to be high for the employees working in IT Sector.

Similarly the Attrition scores are high for the factors, Absence of Mental Health (13.27), Strenuous work schedule (13.02) and Lack of Goal setting (11.36) for the ITES employees. With respect to Poor reward system(10.87) the scores are found to be equal for IT and ITES employees.

Ho. The Attrition Attitude factors have no significant difference among the employees classifird based on sector employed.

Table 6.9(1)

MANOVA for Attrition Attitude Factors Vs Sector Employed

|           | Effect        | Value F |          | Hypothesis<br>df | Error df | Sig. | Table value |
|-----------|---------------|---------|----------|------------------|----------|------|-------------|
| Intercept | Wilks' Lambda | .005    | 9410.720 | 9.000            | 390.000  | **   | 2.453       |
| X3        | Wilks' Lambda | .912    | 4.195    | 9.000            | 390.000  | **   | 2.453       |

<sup>\*\* -</sup> Significant at 1% level.

The F-value (4.195) is found to be significant at 1% level (Table F- value: 2.453). It is found from the above table that the MANOVA scores are significant for all the factors of Attrition Attitude. Hence, the hypothesis is rejected.

Table 6.9(2)
Tests of between-Subjects Effects (Between Sector Employed)

| Source | Dependent Variable           | Sum of<br>Squares | df | Mean<br>Square | F      | Sig. | Table<br>Value |
|--------|------------------------------|-------------------|----|----------------|--------|------|----------------|
|        | Lack of corporate governance | 199.507           | 1  | 199.507        | 6.958  | **   | 6.699          |
|        | Lack of infrastructure       | .062              | 1  | .062           | .020   | Ns   | 3.865          |
|        | Absence of Mental Health     | 5.314             | 1  | 5.314          | 1.100  | Ns   | 3.865          |
|        | Lack of Employee Welfare     | 58.721            | 1  | 58.721         | 17.715 | **   | 6.699          |
| X3     | Alienation                   | 14.455            | 1  | 14.455         | 2.144  | Ns   | 3.865          |
|        | Strenuous work schedule      | 3.554             | 1  | 3.554          | .850   | NS   | 3.865          |
|        | Lack of Goal setting         | 17.719            | 1  | 17.719         | 3.509  | Ns   | 3.865          |
|        | Salary Conflict              | 17.277            | 1  | 17.277         | 5.842  | *    | 3.865          |
|        | Poor reward system           | .001              | 1  | .001           | .000   | Ns   | 3.865          |

<sup>\* -</sup> Significant at 5% level.

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F | Sig. | Table<br>Value |
|--------|------------------------------|-------------------|-----|----------------|---|------|----------------|
|        | Lack of corporate governance | 11412.670         | 398 | 28.675         |   |      |                |
|        | Lack of infrastructure       | 1258.898          | 398 | 3.163          |   |      |                |
|        | Absence of Mental Health     | 1922.246          | 398 | 4.830          |   |      |                |
|        | Lack of Employee Welfare     | 1319.279          | 398 | 3.315          |   |      |                |
| Error  | Alienation                   | 2683.523          | 398 | 6.743          |   |      |                |
|        | Strenuous work schedule      | 1664.344          | 398 | 4.182          |   |      |                |
|        | Lack of Goal setting         | 2009.471          | 398 | 5.049          |   |      |                |
|        | Salary Conflict              | 1177.100          | 398 | 2.958          |   |      |                |
|        | Poor reward system           | 2105.239          | 398 | 5.290          |   |      |                |
|        | Lack of corporate governance | 11612.177         | 399 |                |   |      |                |
|        | Lack of infrastructure       | 1258.960          | 399 |                |   |      |                |
|        | Absence of Mental Health     | 1927.560          | 399 |                |   |      |                |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |   |      |                |
| Total  | Alienation                   | 2697.978          | 399 |                |   |      |                |
|        | Strenuous work schedule      | 1667.898          | 399 |                |   |      |                |
|        | Lack of Goal setting         | 2027.190          | 399 |                |   |      |                |
|        | Salary Conflict              | 1194.378          | 399 |                |   |      |                |
|        | Poor reward system           | 2105.240          | 399 |                |   |      |                |

Ns- Not significant

\* - Significant at 5% level \*\* - Significant at 1% level

The ANOVA results show that there is a significant difference for the factors such as, Lack of corporate governance, Lack of Employee Welfare and Salary Conflict. The other six factors such as Lack of infrastructure, Absence of Mental Health, Strenuous work schedule, Lack of Goal setting, , Alienation and Poor reward system the scores are found to be significant. For these factors IT employees are found to be significant and they have more attrition attitude than the ITES employees.

## **Attrition Attitude Vs Experience**

The following table shows the mean values for Attrition Attitude compared with experience of the employees.

Table 6.10
Attrition Attitude Vs Experience

|                              |       |       |     |       | E     | xpei | rience |       |     |               |      |     |
|------------------------------|-------|-------|-----|-------|-------|------|--------|-------|-----|---------------|------|-----|
|                              | 1-    | 2 yrs |     | 3-    | 4 yrs |      | 5-     | 6 yrs |     | 7 yrs & above |      |     |
|                              | Mean  | S.D   | No. | Mean  | S.D   | No.  | Mean   | S.D   | No. | Mean          | S.D  | No. |
| Lack of corporate governance | 29.93 | 4.85  | 128 | 28.96 | 5.16  | 140  | 29.96  | 5.08  | 82  | 26.70         | 6.99 | 50  |
| Lack of infrastructure       | 10.30 | 1.62  | 128 | 10.94 | 1.91  | 140  | 10.84  | 1.29  | 82  | 11.16         | 2.23 | 50  |
| Absence of Mental Health     | 13.58 | 2.33  | 128 | 13.36 | 1.92  | 140  | 13.17  | 1.85  | 82  | 11.74         | 2.55 | 50  |
| Lack of Employee Welfare     | 8.67  | 1.90  | 128 | 8.74  | 1.85  | 140  | 9.60   | 1.80  | 82  | 8.80          | 1.63 | 50  |
| Alienation                   | 6.69  | 2.46  | 128 | 6.74  | 2.38  | 140  | 6.85   | 3.08  | 82  | 7.72          | 2.60 | 50  |
| Strenuous work schedule      | 13.45 | 1.89  | 128 | 12.79 | 2.06  | 140  | 12.82  | 1.66  | 82  | 12.32         | 2.63 | 50  |
| Lack of Goal setting         | 11.59 | 2.08  | 128 | 11.11 | 2.46  | 140  | 10.73  | 2.21  | 82  | 11.24         | 2.02 | 50  |
| Salary Conflict              | 8.70  | 1.91  | 128 | 8.84  | 1.76  | 140  | 8.78   | 1.49  | 82  | 8.44          | 1.50 | 50  |
| Poor reward system           | 10.77 | 2.30  | 128 | 10.79 | 2.57  | 140  | 11.40  | 1.57  | 82  | 10.48         | 2.38 | 50  |

It is observed from the above table the average mean scores of Attrition Attitude factors among experience of IT and ITES employees. The scores are found to be high in Lack of corporate governance(29.96), Lack of Employee Welfare(9.60) and Poor reward system(11.40) for the employees having an experience of 5-6 years. Similarly it is high for Absence of Mental Health(13.58), Strenuous work schedule(13.45), Lack of Goal setting(11.59) for the employees having experience of 1-2 years. With respect to Lack of infrastructure(11.16) and Alienation(7.72), the scores are high for the employees having an experience of 7 years and above. For the factor, Salary Conflict(8.84) the scores are high for the employees having 3-4 years of experience.

Ho. The Attrition Attitude factors have no significant difference among experience of IT and ITES employees.

Table 6.10(1)

MANOVA for Attrition Attitude Factors Vs Experience

| E         | ffect            | Value | F        | Hypothesis<br>df | Error df | Sig. | Table<br>value |
|-----------|------------------|-------|----------|------------------|----------|------|----------------|
| Intercept | Wilks'<br>Lambda | .005  | 9451.954 | 9.000            | 388.000  | **   | 2.453          |
| EXP       | Wilks'<br>Lambda | .775  | 3.824    | 27.000           | 1133.802 | **   | 1.756          |

<sup>\*\* -</sup> Significant at 1% level.

The F-value (3.824) is found to be significant at 1% level (Table F- value: 1.756). Since the effect of experience is tested upon the linear combination of the nine perception factors of Attrition Attitude, the constant term, Intercept is given above however it has no particular importance here. In the MANOVA table, since the F-value for the experience effect is significant the hypothesis that "The perception factors of Attrition Attitude namely, Lack of corporate governance, Lack of infrastructure, Absence of Mental Health, Lack of Employee Welfare, Alienation, Strenous work schedule, Lack of Goal setting, Salary Conflict, Poor reward system have no significant difference among Experience groups of respondents." (No significant effect of Experience on Attrition Attitude) is rejected.

Table 6.10(2)

Tests of between-Subjects Effects (Between Experiences)

| Source | Dependent Variable           | Sum of<br>Squares | df | Mean<br>Square | F     | Sig. | Table value |
|--------|------------------------------|-------------------|----|----------------|-------|------|-------------|
|        | Lack of corporate governance | 436.677           | 3  | 145.559        | 5.158 | **   | 3.831       |
|        | Lack of infrastructure       | 40.161            | 3  | 13.387         | 4.350 | **   | 3.831       |
|        | Absence of Mental Health     | 128.690           | 3  | 42.897         | 9.443 | **   | 3.831       |
|        | Lack of Employee Welfare     | 50.840            | 3  | 16.947         | 5.057 | **   | 3.831       |
| EXP    | Alienation                   | 42.932            | 3  | 14.311         | 2.134 | Ns   | 2.627       |
|        | Strenuous work schedule      | 57.471            | 3  | 19.157         | 4.711 | **   | 3.831       |
|        | Lack of Goal setting         | 38.926            | 3  | 12.975         | 2.584 | Ns   | 2.627       |
|        | Salary Conflict              | 6.349             | 3  | 2.116          | .705  | Ns   | 2.627       |
|        | Poor reward system           | 33.079            | 3  | 11.026         | 2.107 | Ns   | 2.627       |

<sup>\* -</sup> Significant at 5% level.

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F | Sig. | Table value |
|--------|------------------------------|-------------------|-----|----------------|---|------|-------------|
|        | Lack of corporate governance | 11175.500         | 396 | 28.221         |   |      |             |
|        | Lack of infrastructure       | 1218.799          | 396 | 3.078          |   |      |             |
|        | Absence of Mental Health     | 1798.870          | 396 | 4.543          |   |      |             |
|        | Lack of Employee Welfare     | 1327.160          | 396 | 3.351          |   |      |             |
| Error  | Alienation                   | 2655.045          | 396 | 6.705          |   |      |             |
|        | Strenuous work schedule      | 1610.426          | 396 | 4.067          |   |      |             |
|        | Lack of Goal setting         | 1988.264          | 396 | 5.021          |   |      |             |
|        | Salary Conflict              | 1188.029          | 396 | 3.000          |   |      |             |
|        | Poor reward system           | 2072.161          | 396 | 5.233          |   |      |             |
|        | Lack of corporate governance | 11612.177         | 399 |                |   |      |             |
|        | Lack of infrastructure       | 1258.960          | 399 |                |   |      |             |
|        | Absence of Mental Health     | 1927.560          | 399 |                |   |      |             |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |   |      |             |
| Total  | Alienation                   | 2697.978          | 399 |                |   |      |             |
|        | Strenuous work schedule      | 1667.898          | 399 |                |   |      |             |
|        | Lack of Goal setting         | 2027.190          | 399 |                |   |      |             |
|        | Salary Conflict              | 1194.378          | 399 |                |   |      |             |
|        | Poor reward system           | 2105.240          | 399 |                |   |      |             |

Ns- Not significant

\* - Significant at 5% level \*\* - Significant at 1% level

The ANOVA results for each factor, Lack of corporate governance, Lack of Employee Welfare, Lack of infrastructure, Strenuous work schedule and Absence of Mental Health, shows a significant difference among experience of the employees at 1% and 5% level of significance respectively. The other four factor Lack of Goal setting, Alienation, Poor reward system and Salary Conflict, does not find significant difference among experience of the employees.

# **Attrition Attitude Vs Monthly Salary**

The attrition attitude factors are simultaneously compared with monthly salary of the employees. The mean scores are depicted in the following table.

Table 6.11
Attrition Attitude Vs Monthly Salary

|                                |       |               |     |       |       |     |       |        | Sal | ary   |       |     |       |       |     |       |       |     |
|--------------------------------|-------|---------------|-----|-------|-------|-----|-------|--------|-----|-------|-------|-----|-------|-------|-----|-------|-------|-----|
|                                |       | s tha<br>0000 | n   | 1000  | 1–200 | 000 | 2100  | 1- 300 | 000 | 3000  | 1–400 | 000 | 4000  | 1-500 | 000 | Abov  | e 500 | )00 |
|                                | Mean  | S.D           | No. | Mean  | S.D   | No. | Mean  | S.D    | No. | Mean  | S.D   | No. | Mean  | S.D   | No. | Mean  | S.D   | No. |
| Lack of corporate governance   | 29.28 | 3.09          | 36  | 27.78 | 5.28  | 134 | 29.44 | 5.83   | 103 | 31.32 | 5.07  | 72  | 30.50 | 4.72  | 46  | 23.33 | 6.08  | 9   |
| Lack of infrastructure         | 11.08 | 1.32          | 36  | 10.84 | 1.94  | 134 | 10.48 | 1.89   | 103 | 10.46 | 1.47  | 72  | 11.20 | 1.68  | 46  | 10.89 | 1.69  | 9   |
| Absence of<br>Mental<br>Health | 14.00 | 2.24          | 36  | 13.45 | 2.07  | 134 | 13.12 | 2.17   | 103 | 13.00 | 1.96  | 72  | 12.89 | 2.16  | 46  | 10.00 | 3.24  | 9   |
| Lack of<br>Employee<br>Welfare | 8.72  | 1.81          | 36  | 8.74  | 1.61  | 134 | 8.39  | 1.84   | 103 | 9.25  | 2.03  | 72  | 9.89  | 1.92  | 46  | 10.00 | 1.58  | 9   |
| Alienation                     | 8.97  | 2.87          | 36  | 6.47  | 2.24  | 134 | 6.72  | 2.49   | 103 | 6.94  | 2.15  | 72  | 6.46  | 3.53  | 46  | 7.56  | 1.81  | 9   |
| Strenuous<br>work<br>schedule  | 12.86 | 1.44          | 36  | 12.82 | 2.05  | 134 | 13.29 | 1.94   | 103 | 13.04 | 2.20  | 72  | 12.96 | 2.11  | 46  | 10.44 | 2.13  | 9   |
| Lack of Goal setting           | 9.22  | 2.65          | 36  | 11.54 | 2.20  | 134 | 11.71 | 2.18   | 103 | 11.46 | 1.84  | 72  | 10.20 | 1.94  | 46  | 11.56 | 1.01  | 9   |
| Salary<br>Conflict             | 8.78  | 1.85          | 36  | 8.73  | 1.82  | 134 | 8.48  | 1.48   | 103 | 8.83  | 1.88  | 72  | 8.98  | 1.73  | 46  | 9.44  | .88   | 9   |
| Poor reward<br>system          | 8.64  | 3.60          | 36  | 10.91 | 1.95  | 134 | 11.18 | 2.19   | 103 | 11.33 | 2.03  | 72  | 11.09 | 1.66  | 46  | 10.78 | 1.99  | 9   |

The table gives the mean scores of Attrition factors among monthly salary of IT and ITES employees. The Attrition regarding Lack of corporate governance (31.32) and Poor reward system (11.33) the scores are high among the salary group of Rs.30001-Rs.40000. For Lack of infrastructure(11.20) the scores are high for the salary group of Rs.40001-Rs.50000. Similarly it is high for Absence of Mental Health (14.00) and Alienation (8.97) the scores are found to be high for the employees earning less than Rs. 10000. With respect to Lack of Employee Welfare (10.00) and Salary Conflict(9.44) the scores are high for the earning members of above Rs. 50000. Regarding Strenuous work schedule (13.29) and Lack of Goal setting(11.71) the scores are high for the employees earning an income between Rs.21001-Rs.30000.

Ho. The Attrition Attitude has no significant difference among the employees classified based on monthly Salary.

Table 6.11(1)

MANOVA for Attrition Attitude Factors Vs Monthly Salary

|           | Effect        | Value | F        | Hypothesis<br>df | Error df | Sig. | Table value |
|-----------|---------------|-------|----------|------------------|----------|------|-------------|
| Intercept | Wilks' Lambda | .005  | 9432.818 | 9.000            | 386.000  | **   | 2.453       |
| X5        | Wilks' Lambda | .519  | 6.061    | 45.000           | 1729.775 | **   | 1.567       |

<sup>\*\* -</sup> Significant at 1% level.

The F-value (6.061) is found to be significant at 1% level (Table F- value: 1.567). the hypothesis framed has been rejected for all the nine factors. Since the effect of monthly salary is tested upon the linear combination of the nine perception factors of Attrition Attitude, the constant term, Intercept is given above however it has no particular importance here. It is found from the above table that the MANOVA score are significant for all the Attrition Attitude Factors.

<sup>\* -</sup> Significant at 5% level.

Table 6.11(2)
Tests of between-Subjects Effects (Between Monthly Salary)

| Source | Dependent Variable           | Sum of<br>Squares | Df  | Mean<br>Square | F      | Sig. | Table<br>Value |
|--------|------------------------------|-------------------|-----|----------------|--------|------|----------------|
|        | Lack of corporate governance | 985.739           | 5   | 197.148        | 7.310  | **   | 3.064          |
|        | Lack of infrastructure       | 28.130            | 5   | 5.626          | 1.801  | Ns   | 2.237          |
|        | Absence of Mental Health     | 131.367           | 5   | 26.273         | 5.763  | **   | 3.064          |
|        | Lack of Employee Welfare     | 96.497            | 5   | 19.299         | 5.934  | **   | 3.064          |
| X5     | Alienation                   | 195.377           | 5   | 39.075         | 6.152  | **   | 3.064          |
|        | Strenuous work schedule      | 71.618            | 5   | 14.324         | 3.535  | **   | 3.064          |
|        | Lack of Goal setting         | 235.056           | 5   | 47.011         | 10.335 | **   | 3.064          |
|        | Salary Conflict              | 14.937            | 5   | 2.987          | .998   | Ns   | 2.237          |
|        | Poor reward system           | 207.306           | 5   | 41.461         | 8.607  | **   | 3.064          |
|        | Lack of corporate governance | 10626.439         | 394 | 26.971         |        |      |                |
|        | Lack of infrastructure       | 1230.830          | 394 | 3.124          |        |      |                |
|        | Absence of Mental Health     | 1796.193          | 394 | 4.559          |        |      |                |
|        | Lack of Employee Welfare     | 1281.503          | 394 | 3.253          |        |      |                |
| Error  | Alienation                   | 2502.601          | 394 | 6.352          |        |      |                |
|        | Strenuous work schedule      | 1596.279          | 394 | 4.051          |        |      |                |
|        | Lack of Goal setting         | 1792.134          | 394 | 4.549          |        |      |                |
|        | Salary Conflict              | 1179.440          | 394 | 2.994          |        |      |                |
|        | Poor reward system           | 1897.934          | 394 | 4.817          |        |      |                |
|        | Lack of corporate governance | 11612.177         | 399 |                |        |      |                |
|        | Lack of infrastructure       | 1258.960          | 399 |                |        |      |                |
|        | Absence of Mental Health     | 1927.560          | 399 |                |        |      |                |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |        |      |                |
| Total  | Alienation                   | 2697.978          | 399 |                |        |      |                |
|        | Strenuous work schedule      | 1667.898          | 399 |                |        |      |                |
|        | Lack of Goal setting         | 2027.190          | 399 |                |        |      |                |
|        | Salary Conflict              | 1194.378          | 399 |                |        |      |                |
|        | Poor reward system           | 2105.240          | 399 |                |        |      |                |

Ns- Not significant

<sup>\* -</sup> Significant at 5% level \*\* - Significant at 1% level

The ANOVA results are found to be significant for the factors such as , Lack of corporate governance, Lack of Employee Welfare, , Strenuous work schedule, Absence of Mental Health, Lack of Goal setting, Alienation and Poor reward system among the employees classified based on Monthly salary at 1% and 5% level of significance respectively. The other two factors, Lack of infrastructure and Salary Conflict does not find any significant difference. The employees who are earning less income have more attrition attitude when compare to other income group.

## **Attrition Attitude Vs Education**

The mean scores for Attrition Attitude and education of the employees are simultaneously compared and results are explained in the following table.

Table 6.12
Attrition Attitude Vs Education

|                              |       | Education |     |        |               |     |             |      |     |                        |      |     |        |      |     |
|------------------------------|-------|-----------|-----|--------|---------------|-----|-------------|------|-----|------------------------|------|-----|--------|------|-----|
|                              | Gra   | aduat     | te  | Post C | Post Graduate |     | Engineering |      |     | Professional<br>Degree |      |     | Others |      |     |
|                              | Mean  | S.D       | No. | Mean   | S.D           | No. | Mean        | S.D  | No. | Mean                   | S.D  | No. | Mean   | S.D  | No. |
| Lack of corporate governance | 27.91 | 4.61      | 150 | 30.05  | 5.85          | 110 | 28.92       | 5.67 | 105 | 33.92                  | 3.33 | 26  | 29.56  | 4.64 | 9   |
| Lack of infrastructure       | 10.60 | 1.33      | 150 | 10.31  | 1.73          | 110 | 11.18       | 2.23 | 105 | 11.12                  | 1.45 | 26  | 12.11  | 2.15 | 9   |
| Absence of Mental<br>Health  | 13.08 | 2.09      | 150 | 13.54  | 2.15          | 110 | 13.13       | 2.40 | 105 | 12.58                  | 2.23 | 26  | 13.22  | 1.79 | 9   |
| Lack of Employee<br>Welfare  | 9.18  | 1.87      | 150 | 8.54   | 1.77          | 110 | 8.47        | 1.41 | 105 | 10.65                  | 2.46 | 26  | 8.67   | 1.94 | 9   |
| Alienation                   | 6.95  | 2.62      | 150 | 6.25   | 2.50          | 110 | 6.95        | 2.42 | 105 | 8.65                   | 3.02 | 26  | 7.00   | 2.00 | 9   |
| Strenuous work schedule      | 13.05 | 1.73      | 150 | 13.00  | 2.18          | 110 | 12.68       | 2.28 | 105 | 13.15                  | 2.05 | 26  | 13.22  | 2.44 | 9   |
| Lack of Goal setting         | 10.88 | 2.30      | 150 | 12.04  | 2.18          | 110 | 10.71       | 2.20 | 105 | 11.19                  | 1.83 | 26  | 12.22  | .83  | 9   |
| Salary Conflict              | 8.75  | 1.72      | 150 | 8.37   | 1.48          | 110 | 8.86        | 1.62 | 105 | 9.92                   | 2.31 | 26  | 8.00   | 2.55 | 9   |
| Poor reward system           | 10.86 | 2.65      | 150 | 10.95  | 2.13          | 110 | 10.74       | 2.06 | 105 | 11.27                  | 1.85 | 26  | 10.44  | 1.81 | 9   |

The table gives the mean scores of Attrition factors such as Lack of corporate governance (33.92), Lack of Employee Welfare (10.65), Alienation (8.65), Salary Conflict (9.92) and Poor reward system (11.27) the scores are high for the employees who are having Professional Degree, Similarly it could observed that the perception scores respondents having Lack of infrastructure (12.11), Strenuous work schedule (13.22) and Lack of Goal(12.22) setting are found to be high for the employees having other educational qualification. For Absence of Mental Health (13.54) the scores are high for Post Graduates. The effects of education on the Attrition factors have been tested by framing the following hypothesis.

Ho. The Attrition Attitude factors have no significant difference among the respondents classified based on education.

Table 6.12(1)

MANOVA for Attrition Attitude Factors Vs Education

|           | Effect        | Value | F         | Hypothesis<br>df | Error df | Sig. | Table value |
|-----------|---------------|-------|-----------|------------------|----------|------|-------------|
| Intercept | Wilks' Lambda | .004  | 10038.346 | 9.000            | 387.000  | **   |             |
| Education | Wilks' Lambda | .633  | 5.239     | 36.000           | 1452.005 | **   |             |

<sup>\*\* -</sup> Significant at 1% level.

The F-value (5.239) is found to be significant at 1% level (Table F- value:2.015). Since the MANOVA result gave significant result, as a follow-up of MANOVA the following table is produced, wherein each factor is tested (normal one-way ANOVA) among the education groups to find which perception factor differs significantly among the these groups. This test is conducted if MANOVA result is found to be significant.

<sup>\* -</sup> Significant at 5% level.

Table 6.12(2)
Tests of between-Subjects Effects (Between Education)

| Source    | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F     | Sig. | Table value |
|-----------|------------------------------|-------------------|-----|----------------|-------|------|-------------|
|           | Lack of corporate governance | 920.353           | 4   | 230.088        | 8.500 | **   | 3.367       |
|           | Lack of infrastructure       | 64.364            | 4   | 16.091         | 5.321 | **   | 3.367       |
|           | Absence of Mental Health     | 25.130            | 4   | 6.283          | 1.304 | Ns   | 2.395       |
|           | Lack of Employee Welfare     | 126.488           | 4   | 31.622         | 9.980 | **   | 3.367       |
| Education | Alienation                   | 127.385           | 4   | 31.846         | 4.894 | **   | 3.367       |
|           | Strenuous work schedule      | 11.294            | 4   | 2.823          | .673  | Ns   | 2.395       |
|           | Lack of Goal setting         | 126.473           | 4   | 31.618         | 6.571 | **   | 3.367       |
|           | Salary Conflict              | 57.583            | 4   | 14.396         | 5.002 | **   | 3.367       |
|           | Poor reward system           | 8.113             | 4   | 2.028          | .382  | Ns   | 2.395       |
|           | Lack of corporate governance | 10691.825         | 395 | 27.068         |       |      |             |
|           | Lack of infrastructure       | 1194.596          | 395 | 3.024          |       |      |             |
|           | Absence of Mental Health     | 1902.430          | 395 | 4.816          |       |      |             |
|           | Lack of Employee Welfare     | 1251.512          | 395 | 3.168          |       |      |             |
| Error     | Alienation                   | 2570.593          | 395 | 6.508          |       |      |             |
|           | Strenuous work schedule      | 1656.604          | 395 | 4.194          |       |      |             |
|           | Lack of Goal setting         | 1900.717          | 395 | 4.812          |       |      |             |
|           | Salary Conflict              | 1136.795          | 395 | 2.878          |       |      |             |
|           | Poor reward system           | 2097.127          | 395 | 5.309          |       |      |             |
|           | Lack of corporate governance | 11612.177         | 399 |                |       |      |             |
|           | Lack of infrastructure       | 1258.960          | 399 |                |       |      |             |
|           | Absence of Mental Health     | 1927.560          | 399 |                |       |      |             |
|           | Lack of Employee Welfare     | 1378.000          | 399 |                |       |      |             |
| Total     | Alienation                   | 2697.978          | 399 |                |       |      |             |
|           | Strenuous work schedule      | 1667.898          | 399 |                |       |      |             |
|           | Lack of Goal setting         | 2027.190          | 399 |                |       |      |             |
|           | Salary Conflict              | 1194.378          | 399 |                |       |      |             |
|           | Poor reward system           | 2105.240          | 399 |                |       |      |             |

The ANOVA results for each factor, Lack of corporate governance, Lack of infrastructure, Lack of Employee Welfare, Alienation, Lack of Goal setting, Salary Conflict shows that has significant differences among Education groups at 1% and 5% level of significance respectively. The other three factors, Absence of Mental Health, Strenuous work schedule, Poor reward system do not find significant difference between Education group of the respondents.

## **Attrition Attitude Vs Shift**

The 9 attrition factors have been simultaneously compared with the working shift of the employees. The mean scores are presented in the following table.

Table 6.13
Attrition Attitude Vs Shift

|                              |       |      |     | ,     | Shift |     |       |      |     |
|------------------------------|-------|------|-----|-------|-------|-----|-------|------|-----|
|                              |       | Day  |     | N     | Night |     | Both  |      |     |
|                              | Mean  | S.D  | No. | Mean  | S.D   | No. | Mean  | S.D  | No. |
| Lack of corporate governance | 28.39 | 5.52 | 166 | 31.81 | 5.03  | 70  | 28.89 | 5.10 | 164 |
| Lack of infrastructure       | 10.89 | 1.69 | 166 | 10.17 | 1.90  | 70  | 10.84 | 1.77 | 164 |
| Absence of Mental Health     | 12.80 | 2.30 | 166 | 14.00 | 2.40  | 70  | 13.24 | 1.89 | 164 |
| Lack of Employee Welfare     | 9.27  | 1.91 | 166 | 8.43  | 1.58  | 70  | 8.73  | 1.85 | 164 |
| Alienation                   | 7.02  | 2.52 | 166 | 5.81  | 2.18  | 70  | 7.16  | 2.74 | 164 |
| Strenuous work schedule      | 12.68 | 2.11 | 166 | 13.90 | 1.82  | 70  | 12.81 | 1.96 | 164 |
| Lack of Goal setting         | 10.84 | 2.13 | 166 | 11.59 | 2.10  | 70  | 11.41 | 2.40 | 164 |
| Salary Conflict              | 8.82  | 1.74 | 166 | 8.56  | 1.81  | 70  | 8.72  | 1.69 | 164 |
| Poor reward system           | 10.70 | 1.99 | 166 | 11.13 | 2.07  | 70  | 10.93 | 2.65 | 164 |

The table gives the mean scores of Attrition factors among working shift of IT and ITES employees. The Attrition factors such as Lack of corporate governance is higher (31.81), Absence of Mental Health(14.00), Strenuous work schedule (13.90), Lack of Goal setting (11.5) and Poor reward system (11.13) the scores are found to be high for the employees working in night shift. Similarly it could observed that the

Attrition scores such as Lack of infrastructure (10.89), Lack of infrastructure (9.27) and Salary Conflict (8.82) the scores are comparatively high for the employees working in Day Shift. With respect to Alienation (7.16) the scores are high for both Day and Night Shifts.

**Ho.** The Attrition Attitude factors have no significant difference among the employees classified based on working Shift.

Table 6.13(1)

MANOVA for Attrition Factors by Shift

| Effect    |               | Value | F        | Hypothesis<br>df | Error df | Sig. | Table value |
|-----------|---------------|-------|----------|------------------|----------|------|-------------|
| Intercept | Wilks' Lambda | .005  | 9440.068 | 9.000            | 389.000  | **   | 2.453       |
| Shift     | Wilks' Lambda | .844  | 3.826    | 18.000           | 778.000  | **   | 1.957       |

<sup>\*\* -</sup> Significant at 1% level.

As discussed previously, the hypothesis has been tested with the help of MANOVA. The test statistic, Wilk's Lambda and the corresponding approximate F-value are given above. The F-value (3.826) is found to be significant at 1% level (Table F- value: 1.957). Since the effect of shift is tested upon the linear combination of the nine perception factors of Attrition Attitude, the constant term, Intercept is given above however it has no particular importance here. In the MANOVA table, since the F-value for the shift effect is significant the hypothesis that "The perception factors of Attrition Attitude namely, Loyalty, Personal Limitations, Belongingness, Emotional Attachment have no significant difference among shift of respondents." (no significant effect of experience on Attrition Attitude) is rejected.

Since the MANOVA result gave significant result, as a follow-up of MANOVA the following table is produced, wherein each factor is tested (normal one-way ANOVA) among the Shift groups to find which perception factor differs significantly among the these shift groups. This test is conducted if MANOVA result is found to be significant.

<sup>\* -</sup> Significant at 5% level.

Table 6.13(2)
Tests of between-Subjects Effects (Between Shift)

| Source | Dependent Variable           | Sum of<br>Squares | df  | Mean<br>Square | F      | Sig. | Table value |
|--------|------------------------------|-------------------|-----|----------------|--------|------|-------------|
| Shift  | Lack of corporate governance | 604.242           | 2   | 302.121        | 10.896 | **   | 4.659       |
|        | Lack of infrastructure       | 27.637            | 2   | 13.818         | 4.455  | *    | 3.018       |
|        | Absence of Mental Health     | 71.395            | 2   | 35.697         | 7.635  | **   | 4.659       |
|        | Lack of Employee Welfare     | 43.403            | 2   | 21.702         | 6.456  | **   | 4.659       |
|        | Alienation                   | 95.610            | 2   | 47.805         | 7.293  | **   | 4.659       |
|        | Strenuous work schedule      | 78.379            | 2   | 39.189         | 9.788  | **   | 4.659       |
|        | Lack of Goal setting         | 38.649            | 2   | 19.324         | 3.858  | *    | 3.018       |
|        | Salary Conflict              | 3.430             | 2   | 1.715          | .572   | Ns   | 3.018       |
|        | Poor reward system           | 10.195            | 2   | 5.098          | .966   | Ns   | 3.018       |
|        | Lack of corporate governance | 11007.935         | 397 | 27.728         |        |      |             |
| Error  | Lack of infrastructure       | 1231.323          | 397 | 3.102          |        |      |             |
|        | Absence of Mental Health     | 1856.165          | 397 | 4.675          |        |      |             |
|        | Lack of Employee Welfare     | 1334.597          | 397 | 3.362          |        |      |             |
|        | Alienation                   | 2602.367          | 397 | 6.555          |        |      |             |
|        | Strenuous work schedule      | 1589.519          | 397 | 4.004          |        |      |             |
|        | Lack of Goal setting         | 1988.541          | 397 | 5.009          |        |      |             |
|        | Salary Conflict              | 1190.947          | 397 | 3.000          |        |      |             |
|        | Poor reward system           | 2095.045          | 397 | 5.277          |        |      |             |
| Total  | Lack of corporate governance | 11612.177         | 399 |                |        |      |             |
|        | Lack of infrastructure       | 1258.960          | 399 |                |        |      |             |
|        | Absence of Mental Health     | 1927.560          | 399 |                |        |      |             |
|        | Lack of Employee Welfare     | 1378.000          | 399 |                |        |      |             |
|        | Alienation                   | 2697.978          | 399 |                |        |      |             |
|        | Strenuous work schedule      | 1667.898          | 399 |                |        |      |             |
|        | Lack of Goal setting         | 2027.190          | 399 |                |        |      |             |
|        | Salary Conflict              | 1194.378          | 399 |                |        |      |             |
|        | Poor reward system           | 2105.240          | 399 |                |        |      |             |

Ns- Not significant

<sup>\* -</sup> Significant at 5% level \*\* - Significant at 1% level

The ANOVA results are found to be significant for the factors, Lack of corporate governance, Lack of Employee Welfare, , Strenuous work schedule, Absence of Mental Health, Lack of Goal setting, Alienation and Lack of infrastructure with respect to working shift of the employees There is no significant difference for the factors Salary Conflict an Poor reward system. Hence, the hypothesis is accepted.

## 6.4 REGRESSION ANALYSIS - ATTRITION ATTITUDE

The influence of socio-economic and employment related variables along with other variables namely Organisational commitment, Organisational characterieistics, Job Satisfaction on the Attrition Attitude of the employees has been studied using Multiple Regression Analysis. The scores found for Attrition Attitude have been used in this analysis and considered as the dependent variable. The results of the regression analysis are given below

Table 6.14
Regression Analysis - Attrition Attitude

|   | В       | Std. Error | Beta | t      | Sig. |
|---|---------|------------|------|--------|------|
| (Constant)                                      | 105.331 | 6.800      |      |        |      |
| Gender  | -3.564  | .941       | 189  | -3.788 | **   |
| Age   | .064    | .138       | .030 | .467   | Ns   |
| Sector Employed                                 | -1.596  | .967       | 082  | -1.650 | Ns   |
| Experience                                      | -1.402  | .251       | 364  | -5.584 | **   |
| Salary  | 1.445   | .454       | .194 | 3.179  | **   |
| Education                                       | 1.318   | .437       | .150 | 3.016  | **   |
| English   | 3.037   | 3.893      | .037 | .780   | Ns   |
| Hindi   | 038     | 1.123      | 002  | 034    | Ns   |
| Any other                                       | 1.005   | .927       | .054 | 1.084  | Ns   |
| Shift   | 1.572   | .516       | .155 | 3.049  | **   |
| Overall score on Organisational Characteristics | 125     | .060       | 134  | -2.089 | *    |
| Overall score on Job Satisfaction               | .107    | .028       | .230 | 3.878  | **   |
| Overall score on Organisation Commitment        | 004     | .047       | 006  | 093    | Ns   |

| R R Square |      | F     | Sig. |  |
|------------|------|-------|------|--|
| .450       | .202 | 7.523 | **   |  |

The table given above shows the results of regression analysis, giving details of multiple correlation coefficient (R), R2, F-ratio value and significance. The R value indicates that a moderate correlation (0.450) exists between the dependent variable (Attrition Attitude score) and the set of predictor variables. The R square value explains that 20.2% of the variation in the dependent variable is due to the ten predictor variables in the equation. The F-ratio value (7.523) and the associated significance level show that R is significant at 1% level.

The regression table shows that, among the thirteen independent variables considered for the regression analysis, seven variables have found to be significant. Among the socio-economic variables, Gender, Experience, Salary and Education were found to have significant effect on Attrition Attitude at 1% level. Among the organization related variables, Organisational Characteristics and Job Satisfaction are found to have significant effect on Attrition Attitude at either at 1% or at 5% level.

Gender wise, (dummy variable coded as 0-Male, 1-Female) Male respondents have higher attrition scores compared females since the regression coefficient is negative. The negative regression coefficient of Experience also shows that employees with more work experience on average will have lesser attrition scores. Salary and Education have positive regression coefficients and hence they can be interpreted as, the employees with higher salary or higher education may have more attrition scores compared to those who have less salary or less educated.

Shift is a variable which should be considered based on the deprivation of the sleep of the employees. The codes have been assigned accordingly that the Attrition scores are higher for employees working in day shift only compared to those who work on both day and night shift, and still lesser for those who work only in night shifts.

Standardized regression coefficients (Beta) are calculated for the variables included in the model. From the Beta coefficients it is seen that, in absolute terms, Experience is more influential on the dependent variable compared to other variables with a beta value of -0.364. Overall score on Job Satisfaction contributes next with a beta value of 0.230 followed by Salary with a beta value of 0.194 among the significant predictors.