**ABSTRACT**

Gender Identity and Equality through Cultural and Social Scape", 2nd August 2018 organised by the Dept of Department of English, PSGR Krishnammal College for Women, Peelamedu, Coimbatore - 641 004. REDEFINED GENDER ROLES IN FAIRY TALES: A STUDY OF THE PAPER BAG PRINCESS BY ROBERT N. MUNSCH KAVIYA K1, Dr. DHANALAKSHMI A2 1M.A. English Literature, PSGR Krishnammal College for Women, Coimbatore 2Asst. Prof., PSGR Krishnammal College for Women, Coimbatore For centuries, the stories meant for bedtimes and for kindergarten were mostly fairy tales containing the princesses and princes or Brothers Grimm. They have all directly or indirectly paved a gender stereotype in the minds of children at a very young.