**Abstract**

The pace and pattern of development of any country largely depend upon the quality and growth of its entrepreneurs. Entrepreneurs need not necessarily be born; they can be developed through programmes organized for motivation, training and assistance. The present study is made to find out the impact of entrepreneurship awareness programmes on women students and their interest to become an entrepreneur. The study is based on primary data collected from 60 students at a women’s college in Coimbatore who have attended the entrepreneurship awareness programmes. Simple random sampling technique was applied and the data have been analyzed using the statistical tools like average score analysis, ANOVA and t-test to reveal the results of the study. The students are of the opinion that entrepreneurship awareness programmes conducted in the college has motivated them to become an entrepreneur in future.