PSGR KRISHNAMMAL COLLEGE FOR WOMEN

College of Excellence nur 2022- 6th Rank

An Autonomous Institution, Affiliated to Bharathiar University

Accredited with 'A++' Grade by NAAC, An ISO 9001: 2015 Certified Institution

Peelamedu, Coimbatore - 641 004, India. Phone: 0422 - 4295959

E-mail: principal@psgrkcw.ac.in, Website: www.psgrkcw.ac.in



CALENDAR

2022 - 2023

Name	:	
Class	:	
Reg. No.	:	
Address	:	
Phone No.	:	
Mobile No.	:	
E-mail	:	
Blood Group	:	

Governing Council Members

1. Shri. G. Rangaswamy

Managing Trustee, GRG Trust

2. Dr. R. Nandini

Chairperson, PSGR Krishnammal College for Women

3. Dr. N. Yesodha Devi

Secretary, PSGR Krishnammal College for Women

4. Smt. Srivalli Venkatesh

Red fields, Coimbatore

5. Shri. N. Krishna Samaraj

Managing Director, Magna Electro Casting Ltd., Coimbatore

6 Dr. K. A. Chinnaraju

Secretary, Kovai Kalaimagal College of Arts & Science, Coimbatore

7. Dr. Sheela Ramachandran

Pro Chancellor, Atmiya University, Rajkot, Gujarat.

8. Dr. Latha Pillai

Former Adviser, NAAC, Bengaluru.

9. Dr. K. Sankaran

Professor of Eminence in Centre of Biotechnology Anna University, Chennai, University Nominee

10. Prof. Meenakshi Gopinath

Former Principal, Lady Shri Ram College, New Delhi

11. Joint Director of Collegiate Education, Coimbatore

State Government Nomineei

12. Dr. P. Meena

Principal, PSGR Krishnammal College for Women

13. Ms. A. Karpagam

Associate Professor, Department of Mathematics PSGR Krishnammal College for Women

14. Dr. Sushil Mary Mathews

Associate Professor and Head, Department of English PSGR Krishnammal College for Women

National Anthem

Jana-gana mana adinayaka jaya He,
Bharatha bhagya-vidhata
Punjaba-Sindhu Gujarata-Maratha
Dravida-Utkala-Vanga
Vindhya-Himachala Yamuna Ganga
Uchchala jaladi-taranga
Thava-subha name-jage
Thava subha asisa mage
Gahe thava jaya-gatha
Jana gana mangala-dayaka jaya He,
Bharatha bhagya-vidhata
Jaya He, Jaya He,
Jaya Jaya Jaya Jaya He.

English Translation

Thou art the ruler of the minds of all people
Thou dispenser of India's destiny
Thy name rouses the hearts of the Punjab, Sind,
Gujarat and Maratha, Dravida, Orissa and Bengal
It echoes in the hills of the Vindhyas and Himalayas,
Mingles in the music of Yamuna and Ganga and is
Chanted by the waves of the Indian sea.
They pray for the blessings and sing their praise,
Thou dispenser of India's destiny
Victory, Victory, Victory to Thee.

The Pledge

India is my country. All Indians are my brothers and sisters.

I love my country and I am proud of its rich and varied heritage. I shall always strive to be worthy of it.

I shall give respect to my parents, teachers and all elders and treat everyone with courtesy.

To my country and my people, I pledge my devotion. In their well-being and prosperity alone lies my happiness.

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PSGR KRISHNAMMAL COLLEGE FOR WOMEN COLLEGE OF EXCELLENCE

PSGR Krishnammal College for Women was started on 28th June 1963 under the auspices of the GRG Trust by the visionaries Shri.G.R.Govindarajulu and Smt. Chandrakanthi Govindarajulu. Under the able leadership of Managing Trustee Shri.G.Rangaswamy and Chairperson Dr.R.Nandini, the college strives to live up to its motto, 'Educate to Empower.' The college is an ISO 9001:2015 certified, Autonomous institution affiliated to Bharathiar University. Over a period of 60 years, it has grown into a full-fledged, first class postgraduate research institution. The college functions in two shifts, offering 35 UG, 14 PG, 1 PG Diploma, and 13 research programmes with a strength of 8500+ students and 300+ faculty members. The college was conferred 'College of Excellence' status by the UGC in 2016 and has been awarded an A++ grade with a CGPA of 3.71 on a four-point scale by the NAAC in the fourth cycle of accreditation. It is ranked 6th in the National Institutional Ranking Framework 2022 by the Ministry of Education, Government of India, and 5th among Government and Government-Aided colleges in ARIIA 2020. To ensure quality as an inherent aspect of the institution, the Internal Quality Assurance Cell (IQAC) was constituted in January 2004.

Due to the untiring efforts of the founders, the college was upgraded in the second year of its inception (1964) to a First Grade college. This is the first women's college in this area to start M.A. Literature in 1969, B.Com in 1970, and BBM in 1987, exclusively for women. Another pioneering initiative at the state level is the starting of an MBA programme exclusively for women in 1993-94. The MBA programme has been internationally accredited by the ACBSP, USA in 2019.

Department of Botany has been elevated to the status of 'DST-FIST sponsored' in the year 2009. The College has also received recognition at '0' level by DST-FIST in the year 2011 -12. All Eight Science departments are awarded 'Star Status' by the DBT. Interdisciplinary Life Science research is promoted through the DBT-BUILDER programme. The institution started UGC sanctioned skill-enhancing B.Voc programmes (Garment Designing & Beauty Therapy and Aesthetics) and a Community College in 2014. A Rural Women Technology Park (DST-sponsored) has been launched to empower women in rural areas through technology transfer and entrepreneurship.

The college has been recognised as a Nodal Training Institute under the Agri-Clinics & Agri-Business Centres (ACABC) programme launched by the Ministry of Agriculture and Farmers' Welfare, Government of India, in association with NABARD. The GRG BIRAC EYUVA Centre (Encouraging Youth for Undertaking Innovative Research through Vibrant Acceleration) has been established with the support of BIRAC (Biotechnology Industry Research Assistance Council). Thus, the college keeps progressing towards excellence.

College Working Hours

Aided Courses - 08.00 am to 01.00 pm

Unaided Courses - 01.00 pm to 06.00 pm

PG Courses - 08.00 am to 01.00 pm

B.Com PA - 07.00 am to 12.00 noon



Ragging is Banned

Ragging is strictly prohibited in our institution as per Government order. Names of those indulging in ragging will be instantly removed from the roll and further action will be taken as per Government order.

Ragging Curb Committee

CHAIRMAN

Dr. (Mrs) P. Meena, M.Sc., M.Phil., Ph.D

Principal

PSGR Krishnammal College for Women

Coimbatore - 641 004

Mobile No. 9994566911

COMMITTEE MEMBERS

Ms. A. Karpagam, M.Sc. D.C.P.

Associate Professor, Department of Mathematics

PSGR Krishnammal College for Women

Coimbatore - 641 004

Mobile No. 95858 70541

Dr. (Mrs.) D. Nalini, M.Sc., M.Phil., B.Ed., M.C.A., Ph.D

Head, Department of Chemistry

PSGR Krishnammal College for Women

Coimbatore - 641 004

Mobile No. 98438 22004

Dr. (Mrs.) K. Vidyakala, M.B.A., M.Phil., Ph.D., (PGDPC)

Head, Department of BBA

PSGR Krishnammal College for Women

Coimbatore - 641 004

Mobile No. 94861 27610

The above Committee members are also on the Board of Sexual Harassment Grievance Cell.

Time Table for Odd Semester

Day Order / Hour	1 Hr	2 Hr	3 Hr	4 Hr	5 Hr
I					
II					
III					
IV					
V					
VI					

Time Table for Even Semester

Day Order / Hour	1 Hr	2 Hr	3 Hr	4 Hr	5 Hr
I					
II					
III					
IV					
V					
VI					

Date	Day	Day order	July 2022	No. of working days
1	Fri			
2	Sat			
3	Sun			
4	Mon			
5	Tue			
6	Wed			
7	Thu			
8	Fri			
9	Sat			
10	Sun		Bakrid	
11	Mon			
12	Tue			
13	Wed			
14	Thu			
15	Fri			
16	Sat			
17	Sun			
18	Mon	1	Odd Semester begins	1
19	Tue	2		2
20	Wed	3		3
21	Thu	4		4
22	Fri	5		5
23	Sat			
24	Sun			
25	Mon	6		6
26	Tue	1		7
27	Wed	2		8
28	Thu	3		9
29	Fri	4		10
30	Sat		PDP	
31	Sun			

Date	Day	Day order	August 2022	No. of working days
1	Mon	5		11
2	Tue	6		12
3	Wed	1		13
4	Thu	2		14
5	Fri	3		15
6	Sat		PDP	
7	Sun			
8	Mon	4		16
9	Tue		Muharram	
10	Wed	5		17
11	Thu	6		18
12	Fri	1		19
13	Sat		PDP	
14	Sun			
15	Mon		Independence Day	
16	Tue	2		20
17	Wed	3		21
18	Thu	4		22
19	Fri		Krishna Jayanthi	
20	Sat			
21	Sun			
22	Mon	5		23
23	Tue	6		24
24	Wed	1		25
25	Thu	2		26
26	Fri	3		27
27	Sat	4		28
28	Sun			
29	Mon	5	Birth Anniversary of Founder Trustee	29
30	Tue	6		30
31	Wed		Vinayakar Chathurthi	

Date	Day	Day order	September 2022	No. of working days
1	Thu	1		31
2	Fri	2		32
3	Sat	3		33
4	Sun			
5	Mon	4	CIA - I Examinations	34
6	Tue	5		35
7	Wed	6		36
8	Thu		Onam	
9	Fri	1		37
10	Sat	2		38
11	Sun			
12	Mon	3		39
13	Tue	4		40
14	Wed	5		41
15	Thu	6		42
16	Fri	1		43
17	Sat		PDP	
18	Sun			
19	Mon	2		44
20	Tue	3		45
21	Wed	4		46
22	Thu	5		47
23	Fri	6		48
24	Sat		PDP	
25	Sun			
26	Mon	1		49
27	Tue	2		50
28	Wed	3		51
29	Thu	4		52
30	Fri	5		53

Date	Day	Day order	October 2022	No. of working days
1	Sat	6		54
2	Sun		Gandhi Jayanthi	
3	Mon		Saraswathi Pooja	
4	Tue		Ayutha Pooja	
5	Wed		Vijaya Dasami	
6	Thu	1		55
7	Fri	2		56
8	Sat		PDP	
9	Sun		Milad-un-Nabi	
10	Mon	3		57
11	Tue	4		58
12	Wed	5		59
13	Thu	6		60
14	Fri	1		61
15	Sat			
16	Sun			
17	Mon	2		62
18	Tue	3		63
19	Wed	4		64
20	Thu	5		65
21	Fri	6		66
22	Sat	1		67
23	Sun			
24	Mon		Deepavali	
25	Tue			
26	Wed	2		68
27	Thu	3	CIA - II Examination	69
28	Fri	4		70
29	Sat	5	General Awareness Test I	71
30	Sun			
31	Mon	6		72

Date	Day	Day order	November 2022	No. of working days
1	Tue	1		73
2	Wed	2		74
3	Thu	3		75
4	Fri	4		76
5	Sat	5		77
6	Sun			
7	Mon	6		78
8	Tue	1		79
9	Wed	2		80
10	Thu	3		81
11	Fri	4		82
12	Sat			
13	Sun			
14	Mon	5		83
15	Tue	6		84
16	Wed	1		85
17	Thu	2		86
18	Fri	3		87
19	Sat			
20	Sun			
21	Mon	4	Model Examinations	88
22	Tue	5		89
23	Wed	6		90
24	Thu	1		91
25	Fri	2		92
26	Sat	3	Last Date of Attendance	93
27	Sun			
28	Mon	4		94
29	Tue	5		95
30	Wed	6		96

Date	Day	Day order	December 2022	No. of working days
1	Thu			
2	Fri			
3	Sat			
4	Sun			
5	Mon			
6	Tue			
7	Wed			
8	Thu			
9	Fri			
10	Sat			
11	Sun			
12	Mon			
13	Tue			
14	Wed			
15	Thu			
16	Fri			
17	Sat			
18	Sun			
19	Mon			
20	Tue			
21	Wed			
22	Thu			
23	Fri			
24	Sat			
25	Sun			
26	Mon	1	Even Semester begins	1
27	Tue	2		2
28	Wed	3		3
29	Thu	4		4
30	Fri	5		5
31	Sat			

Date	Day	Day order	January 2023	No. of working days
1	Sun		New Year	
2	Mon	6		6
3	Tue	1		7
4	Wed	2		8
5	Thu	3		9
6	Fri	4		10
7	Sat	5		11
8	Sun			
9	Mon	6		12
10	Tue	1		13
11	Wed	2		14
12	Thu	3		15
13	Fri	4		16
14	Sat			
15	Sun		Pongal & Thiruvalluvar Day	
16	Mon		Uzhavar Thirunal	
17	Tue	5		17
18	Wed	6		18
19	Thu		Founders Day	
20	Fri	1		19
21	Sat	2		20
22	Sun			
23	Mon	3		21
24	Tue	4		22
25	Wed	5		23
26	Thu		Republic Day	
27	Fri	6		24
28	Sat	1	General Awareness Test II	25
29	Sun			
30	Mon	2		26
31	Tue	3		27

Date	Day	Day order	February 2023	No. of working days
1	Wed	4		28
2	Thu	5		29
3	Fri	6		30
4	Sat			
5	Sun			
6	Mon	1		31
7	Tue	2		32
8	Wed	3		33
9	Thu	4		34
10	Fri	5	CIA I Examination for I, II,III UG & I, II PG	35
11	Sat	6		36
12	Sun			
13	Mon	1		37
14	Tue	2		38
15	Wed	3		39
16	Thu	4		40
17	Fri	5		41
18	Sat	6		42
19	Sun			
20	Mon	1		43
21	Tue	2		44
22	Wed	3		45
23	Thu	4		46
24	Fri	5		47
25	Sat			
26	Sun			
27	Mon	6		48
28	Tue	1		49

Date	Day	Day order	March 2023	No. of working days
1	Wed	2		50
2	Thu	3		51
3	Fri	4		52
4	Sat	5	General Awareness Test III	53
5	Sun			
6	Mon	6		54
7	Tue	1		55
8	Wed	2		56
9	Thu	3		57
10	Fri	4		58
11	Sat	5		59
12	Sun			
13	Mon	6		60
14	Tue	1		61
15	Wed	2		62
16	Thu	3		63
17	Fri	4		64
18	Sat			
19	Sun			
20	Mon	5		65
21	Tue	6		66
22	Wed		Telugu New Year	
23	Thu	1		67
24	Fri	2		68
25	Sat	3		69
26	Sun			
27	Mon	4	CIA II Examination for I,II, III UG & I, II PG	70
28	Tue	5		71
29	Wed	6		72
30	Thu	1		73
31	Fri	2		74

Date	Day	Day order	April 2023	No. of working days
1	Sat	3		75
2	Sun			
3	Mon	4		76
4	Tue		Mahaveer Jayanthi	
5	Wed	5		77
6	Thu	6		78
7	Fri		Good Friday	
8	Sat			
9	Sun			
10	Mon	1		79
11	Tue	2		80
12	Wed	3		81
13	Thu	4		82
14	Fri		Tamil New Year	
15	Sat	5		83
16	Sun			
17	Mon	6		84
18	Tue	1		85
19	Wed	2		86
20	Thu	3		87
21	Fri	4	Model Examinations- I,II & III UG & I,II PG	88
22	Sat		Ramzan	
23	Sun			
24	Mon	5		89
25	Tue	6		90
26	Wed	1		91
27	Thu	2		92
28	Fri	3		93
29	Sat	4		94
30	Sun			

Date	Day	Day order	May 2023	No. of working days
1	Mon		May Day	
2	Tue			
3	Wed		End Semester Examinations Begin	
4	Thu			
5	Fri			
6	Sat			
7	Sun			
8	Mon			
9	Tue			
10	Wed			
11	Thu			
12	Fri			
13	Sat			
14	Sun			
15	Mon			
16	Tue			
17	Wed			
18	Thu			
19	Fri			
20	Sat			
21	Sun			
22	Mon			
23	Tue			
24	Wed			
25	Thu			
26	Fri			
27	Sat			
28	Sun		-	
29	Mon			
30	Tue		-	
31	Wed			

PROGRAMMES OFFERED

AIDED PROGRAMMES

UG

B.A. English Literature, History, Economics

B.Sc. Physics, Chemistry, Botany, Zoology, Mathematics

B.Com.

B.B.A.

UGC Sponsored Programmes

B.Voc. : Garment Designing

B.Voc. : Beauty Therapy and Aesthetics

Community College Programmes

Advanced Diploma in Garment Designing

Advanced Diploma in Multimadia & Animation

PG

M.A. History, English Literature

M.Sc. : Chemistry, Botany

Research Programmes

M.Phil. : History, English Literature, Economics, Mathematics,

Physics, Chemistry, Botany, Zoology, Commerce, Management, Computer Science (Full Time / Part Time)

English Literature, Economics, Mathematics, History, Ph.D.

Physics, Chemistry, Botany, Zoology, Commerce, Management, Computer Science, Library and Information

Science (Full Time / Part Time)

PDF Microbiology

UNAIDED COURSES

UG

- B.Sc. Computer Science
- ❖ B.Sc, Information Technology
- BCA
- B.Sc. Computer Science with Cyber Security
- B.Com
- **❖** B.Com Computer Applications
- B.Com.E-Commerce
- B.Com. Actuarial Management
- ❖ B.Com. Professional Accounting
- B.Com. Accounting and Finance
- B.Com. Financial Services
- B.Com. Business Analytics
- B.B.A. International Business
- B.B.A. Retail Management
- ❖ B.B.A. Business Process Management
- B.A. English Literature
- B.Sc. Mathematics
- B.Sc. Physics
- B.Sc. Costume Design and Fashion
- B.Sc. Food Processing Technology and Management
- B.Sc. Psychology
- ❖ B.Sc. Computer Science with Cognitive Systems
- ❖ B.Sc. Computer Science (Artificial Intelligence)
- B. Sc. Beauty and Wellness
- B.Sc. Biotechnology

PG

- M.Sc. Mathematics
- M.Sc .Physics
- M.Sc. Chemistry
- M.Sc. Zoology
- M.Sc. Computer Science
- M.Sc. Data Analytics
- M.Sc. Biotechnology
- M.Com
- ❖ M.B.A
- M.A. English Literature

Certificate Courses

Communicative English

Diploma Programmes

- Management of Financial Service
- Diploma in Beauty Therapy

List of Career - oriented Add-on-Courses

(UGC Sponsored)

Coordinating Departments	Title of the Course		
History	Tourism and Travel Management		
Physics	Embedded System Design		
Zoology	Pathology and Clinical Laboratory Science		
Centre for Yoga Studies	Diploma in Yoga Education		

JOB ORIENTED COURSES

Each department shall offer one job-oriented course. This course can also be offered by the department in tie up with an external agency. This will be conducted after the regular working hours of the college. Students have the choice to select the courses offered by their department or any other department.

Minimum duration of the course will be 60 hours.

The practical component of the syllabus may be assessed internally for a maximum of 25marks which includes 5 marks for attendance. The end semester examination will be conducted for a maximum of 75 marks. Only grades will be awarded for these courses.

List of Job - Oriented Courses / Value Added Course

Subject Title	Co-ordinating Department	Collaborating Agency / Institution	
Mass Media	Tamil	-	
Business English Certificate	English	Silver Tongue, British Council	
Certificate Course in German	English	-	
Yoga Teacher Training Diploma in Yoga Education	Yoga	Satguru Yoga Vidhyalaya Sports University, Chennai	
Statistics - A Tool for Research (SPSS)	Mathematics UG Aided & SF	Aakkam Institutions, Coimbatore	
Instrumental Methods of Chemical Analysis	Chemistry	SiTarc	
Certificate Course on Robotics Level - I	Physics	-	
Phytopharmaceutical Science	Botony	Sivasakthi Pharmaceutical Pvt. Ltd., Coimbatore	
Apiculture	Zoology	Maduram Natural Honey farm	
Financial Modeling using Advanced Excel & Foundation Course for Bank Exams	Commerce - Aided	The Institute of Advanced Computing TIME	
CA Foundation	B.Com (PA)	ICAI	
Aptitude Training for Placement & other Competitive Exams	BBA BPM	FACE Institute	

Subject Title	Co-ordinating Department	Collaborating Agency / Institution	
Online Share Trading	BBA (Aided)	Annamalai Capital Services Pvt. Ltd.	
Finance and Accounts for Business Process Services	BBA (Aided)	TCS	
Insurance for Business Process Services	BBA (Aided)	TCS	
Tally Prime	B.Com (CA)	Sri Krishna Infotech	
Web Publishing & Authoring	B.Com (e-Com)	Nxtlogic Software Solution	
Finance & Financial Reporting	B.Com (AM)	-	
Securities Market	B.Com (A&F)	Coimbatore Capitals	
Amazon Web Services	Computer Science (UG)	AWS Academy and ICT Academy	
Big Data Analytics and Engineering	PG CS	Data Dotz, Chennai	
PHP / MYSQL	BCA	ICT Academy	
Diploma in Beauty Therapy	B.Voc	NSDC Certified	
Diploma in Garment Designing	B.Voc GD	NSDC Certified	
Diploma in Multimedia & Animation	IT	NSDC Certified	
Mobile Services	IT	HUWAEI	
Business Visualization Analysis	B.Com (BA)	Data Mentors	
Digital Marketing	BBA IB & RM	Excel R Solutions	
NSDC Certificate Programme in Basics of Banking, Insurance and Investment	B.Com (FS)	Banking, Financial Service and Insurance Sector skill Council of India (BFSISSC)	
Big Data Analytics and Engineering	M. Sc Data Analytics	Data Dotz, Chennai	
DELF	French	AF	
Certificate Course in Hindi (Job Oriented Course)	Hindi JOB2296	-	
Spoken Sanskrit	YOGA JOB2297	Samskritha Bharathi	
Taxation with e-filing & GST	B.Com (SF)	Sri Kara	
Foundation Course for Civil Service	Economics & History	IAS Academy	
Data Science, R Programming and Tableau	PG Mathematics	-	
Event Management and Wedding Planning	B.Sc. CDF	Mark 1 Institute of Entertainment and Event Management (MIEEM)	
Data Analysis using Power Query BI and Tableau	M. Com.	TiaC	
NET / SET Coaching	History	-	

UGC - SPONSORED B.Voc. DEGREE PROGRAMMES

Vocational or skill-based education is becoming more and more significant in the present scenario. B.Voc (Bachelor of Vocation) is an emerging course in India that aims at providing adequate skills required for a particular trade to candidates. The course is different from traditional academic programmes as it deals more with skill-based studies rather than focusing on only theoretical knowledge.

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the National Skill Qualification Frame work (NSQF). The B.Voc. Programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their National Occupational Standards (NOSs) along with broad general education. This would enable the graduates completing B.Voc.to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge. The College has taken a new skill development initiative in the year 2014-2015 by introducing B.Voc. Aided degree programmes sponsored by UGC.

COURSES OFFERED

- B.Voc. (Garment Designing)
- ♦ B.Voc. (Beauty Therapy and Aesthetics)

Eligibility: A pass in +2 or equivalent in any stream, Age no bar

LEVELS OF AWARDS

The certification levels will lead to Diploma/Advanced Diploma/B.Voc. Degree in vocational skill oriented programmes. The courses are offered as per the norms of the Bharathiar University.

Highlights of the Programme

Courses Offered	Awards	Duration	NSQF Level	Job Roles (for B.Voc. Garment Designing Course)	Job Roles (for B. Voc. Beauty Therapy and Aesthetics Course)
B.Voc Garment Designing	Diploma	I SEM	Level 4	Assistant Fashion Designer	Beauty Therapist
		II SEM	Level 5	Fashion Designer	Senior Beauty Therapist
B.Voc Beauty	Advanced Diploma	II Year	Level 6	Export Manager	Hair care Trainer
Therapy and Aesthetics	B. Voc Degree	III Year	Level 7	Boutique Manager	Salon Head

- Flexibility to enable multiple entry and exit points for the students. Focuses on more practical training rather than theoretical knowledge. Diploma - on completion of the first year.
- Advanced Diploma on completion of the second year. Bachelor of vocation Degree - on completion of the third year. More skill oriented subjects.
- Hands on practical training by qualified staff. Well established Laboratories.
- Leading Institution / Industry Collaborations for Internship, Training, and Placement. Ample job opportunities and scope for Self Employment.
- Sector Skill Assessment exam will be conducted for the students at the end of each year and NSDC certificate will be provided.
- Established PSGRKC School of beauty therapy outside the college premises for pursuing advanced technical courses in beauty sector.

UGC - SPONSORED COMMUNITY COLLEGE

The Community College was introduced under the University Grants Commission (UGC)'s new scheme of skills development based education in the year 2014. It offers a flexible and open education system which also caters to community-based life-long learning needs. This programme facilitates students to pursue a wide range of career prospects in industries. Community college has synergistic relationship with job market. The syllabus of the course is designed in such a way that it provides the skill development required by students to be a successful entrepreneur. The course motivates student's entrepreneurial skills to set up their own business.

COURSES OFFERED

- Advanced Diploma in Garment Designing
- Advanced Diploma in Multimedia and Animation

LEVELS OF AWARDS WITH JOB ROLES

The NSDC certification levels for Diploma and Advanced Diploma in Community College will be provided as per job roles.

Awards	Duration	NSQF Level	Job Roles (for Garment Designing Course)	Job Roles (for Multi Media and Animation Course)
Diploma	I SEM	Level 4	Assistant Fashion Designer	Animator
	II SEM	Level 5	Fashion Designer	Art Director / VFX Editor
Advanced Diploma	III & IV SEM	Level 6	Export Manager	Animation Director

HIGHLIGHTS OF THE COURSE

- ❖ Eligibility -A pass in +2 or equivalent in any stream
- No age limit for admissions
- Very nominal fees structure
- Flexibility to enable multiple entry and exit points for the students
- Flexibility to choose course hours.
- ❖ Ample job opportunities and scope for self employment
- ❖ After Advanced Diploma level, direct entry to third year B.Voc. Degree course
- Vertical mobility for students who have completed NVEQF / NSQF Level-3 and Level - 4.
- MoUs and Linkages with Industries for students' internships, training and placement.
- Teaching and Hands on practical training by well experienced and qualified staffs.
- Well equipped laboratories were established for both Garment Designing and Multimedia and Animation Courses.
- * Students are moulded by organizing Seminars, Workshops, Special Guest lectures, Industrial Visits, Internships, Fairs, and Video Conferences.
- Sector Skill Assessment exam will be conducted for the students at the end of each Semester and NSDC certificate will be provided.
- To promote entrepreneurial skill among Garment Designing students Vogue and Style Fashion Studio - A GRG Campus Company was established inside the campus which will encourage the students to create innovative garments for the modern world.

GRG CAMPUS COMPANY VOGUE & STYLE-FASHION STUDIO

This project has been undertaken to encourage the students to create innovative garments for the modern world. This project has also been started with the main objective of promoting entrepreneurial skill among students. The students will be given training to set up a business of their own and making them familiar with all business activities like planning for investment, preparation of investment proposal, purchases, sales, maintenance of business records like cash book, preparation of income and expenditure account, etc. It is a mock company; the present third year students and passed out third year students will jointly do business in a systematic manner and report to the supervising committee members at the end of every half year.

TESSCENTINO -ANIMATION STUDIO

GRG Start-up in the campus under the Centre for Innovation, Incubation and Entrepreneurship Development (CIIED). This will be completely managed by the students and alumnae.

PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY) SKILL TRAINING PROVIDER /CENTRE

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flag ship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry- relevant skill training that will help them in securing a better livelihood. Individuals with prior learning experience or skills will also be assessed and certified under Recognition of Prior Learning (RPL).

The key component of the PMKVY scheme is to provide

- ❖ Short Term Training
- Special Projects
- * Recognition of Prior Learning
- * Kaushal & Rozgar Mela
- Placement Assistance
- Continuous Monitoring

Standard Branding & Communication

These components are carried out through the registered Training Providers and Training Centres under PMKVY- Skill Management and Accreditation of Training Centres (SMART). The Training Centres register for required job roles/courses that come under specific Sectors recognized by National Skill Development Council (NSDC). The job roles are measured with National Occupation Standards and the candidates are assessed by the Sector Skill Council of NSDC.

GRG Trust with an experience over years of running the vocational courses, initiated for registration under SMART-NSDC as Skill Training Provider and PSGR Krishnammal College for Women will function as the registered Skill Training Centre and will provide the training for the following job roles.

Beauty and wellness Sector Skill Council

- Assistant Beauty Therapist
- Assistant Hair Stylist



CHANDRAKANTHI CENTRE

FOR DEVELOPMENT AND EXCELLENCE

To equip future generation for their successful employment and develop their personality along with their academies, Personality Development Program has been introduced for all three years. First Year program is split into two modules I Semester - Communicative English (40 Hours) & II Semester Effective English Communication (30Hours). Second Year- General Aptitude for Campus Placement (40 Hours). Third year - Soft skill for Campus Placement (40 Hours). Student Support Manual is published through "Wiley India Pvt Ltd" for the same. Online support module in my klassroom (an internal support software) is implemented for online assessment. Final Year Placement registered students undergo a special training program for 30 hours "Campus to Corporate Connect".

I Year - 40 Hours

Communicative English: This program is a bridge program for II semester; students are screened by class in charge based on their language skill (written and verbal). The course covers basic grammar and Spoken English.

Effective English Communication: This program is for entire I year. The course covers Verbal Aptitude.

II Year - 40 Hours

Aptitude & Soft skill for Campus placement is given for entire second year. The course covers Quantitative Aptitude, Logical Reasoning, and Verbal Aptitude.

III Year - 40 Hours

Soft skill & career guidance for Campus Placement is given for entire third years. The course covers Resume Writing, Group Discussion, Grooming, Body Language, and Communication.

PG-24 Hours

Training on Soft skill and aptitude shortcuts.

Campus to Corporate Connect

Placement registered students undergo this program; experts from industry train the students on interview preparation.

CENTRE FOR E-RESOURCES

The centre aims at high-quality plan of the whole instructional approach of the various programmes offered in the college in tune with National Programme on Technology Education Learning. The e-contents with combination of sounds, images and text prepared by our faculty members provide free online video lectures in science and humanity courses and are made available in learning management portal 24x7 to our students.

LANGUAGE LAB

PSGR Krishnammal College for Women established the Language Lab in the year 2008, which is a language training platform to maximize practical learning of language and language-oriented skills. Lady Hawk software is installed in the lab to expand activity based learning amidst first and second year students of under graduation. Every year, around 3500 students get benefitted by getting trained through the language software to learn various languages like English, French and German. Language Lab allows students to practice language with a much wider variety of activities and exercises using online modules. Different modes of activities like audio exercises, video exercises and audio-visual materials are programmed to equip the users. The students can watch videos, practice their pronunciation through a speech recognizer, learn new vocabulary, and work out the grammatical tasks and they can also have a record of their scores. The platform is tailored to the individual needs of students. On the other hand, the monitoring and evaluation pattern incorporate in the system said the teacher identify the areas of difficulties students encounter during the course of language learning process.

GRG BIRAC E-YUVA CENTRE

GRG BIRAC E-YUVA Centre, supported by DBT - BIRAC, Government of India, is established to promote entrepreneurial innovation among young students and researchers. Krishnammal College for Women is the only Women's college among 10 BIRAC EYUVA centres in India to be supported under this scheme. With 3 Postdoctoral Fellows and 25 Under graduate EYUVA Fellows working towards Bio-Startups and patents in the fields of enzyme technology, waste valorization, healthcare, and food technology; the main motive of the centre is to create a culture of research innovation and capacity building at the undergraduate student level in academic institutions, opportunity creation and access for Life-science Entrepreneurship.

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Ms. Pooja Premkumar, M.Sc., - Project Assistant

Ms. Aswathy M R, M.Sc., - Office Assistant

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19. Mr. M. Ramasamy

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21. Mrs. S. Kanimozhi

22. Mr. D. Punniakumar

23. Mrs. K. Kaliammal

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Assistant

- Junior Assistant

Junior Assistant

- Typist

- Typist

Lab Assistant

Lab Assistant

- Lab Assistant

- Lab Assistant

- Lab Assistant

Lab Assistant

- Lab Assistant

- Lah Assistant

- Luo Assisiani

Lab Assistant
 Lab Assistant

- Lab Assistant

- Lab Assistant

- Record Clerk

- Record Clerk

- Library Assistant

Record Clerk

- Sweeper

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2 Mr. N. Thiyagarajan

3 Mrs. Suganthi Jawahar

4 Mrs. S. Kalpana

5 Mr. A. Thangavel

6 Mrs. V. Umarani

7 Mr. J. Raj Kumar

8 Mrs. S. Manju Priya

9 Mrs. S. Geetha

10 Mrs. T. Durgadevi

General Manager

Senior Manager - Admin & Liaision

Senior Manager - Admin & Liaision

Senior Manager - Chairperson Office

Assistant Manager - Public Relations

Assistant Manager - Hostel Accounts

Assistant Manager - Accounts

Executive - Personnel & Accounts

Senior Executive - Student Affairs

Executive - Student Affairs

11	Mrs. R. Kayathri	Junior Executive - Hostel Services
12	Ms. S. Madhu Sri	Junior Executive - Student Affairs
13	Ms. K. Swetha Shree	Junior Executive - Accounts
14	Mrs. K. Arthi	Junior Executive - Accounts
15	Mrs. N. Surekha	Junior Executive - Accounts
16	Ms. V. Meena	Junior Executive - Hostel Services
17	Ms. N. Nivetha	Junior Executive - Student Affairs
18	Mrs. R. Sukanya	PA to Secretary
19	Ms. M. Saranya	PA to Principal
20	Mrs. P. Suseela	Executive Front Office
21	Mrs. S. Punitha	Telephone Operator
22	Mrs. K. Srigowri	Sr. Executive Recruiter
23	Ms. J. Jayasweatha	HR Trainee
24	Ms. S Saraswathi	Trainee - Placements
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26	Mr. K.K. Ramasamy	Cashier
27	Mr. E. Karuppusamy	Cashier
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29	Mr. S. Balakumaran	Executive Grants
30	Mrs. S. Ahila	Executive - International Affairs
31	Ms. S.K. Hema	Facilitator - Int affairs
32	Ms. Y. Vineesha	Assistant - Dean Research Office
33	Ms. D. Pricil Divina	Assistant - Dean Office
34	Mr. G. Saju	Gym Consultant
35	Mrs. Ameena Bibe	Fitness Trainer
36	Mrs. Thamarai Selvi	Gym Consultant
37	Mr. M. Goutham	Civil Engineer
38	Mrs. S. Sasikala Venkatesh.	Manager - RWTP
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40	Mrs. M. Premalatha	Executive - Admin
41	Ms. V. Vishnu Priya	Executive - Admin Systems
42	Wg.Cdr. V. Ganesan	Chief Technology Officer
43	Mr. S. Mohanasundaram	Senior System Analyst
44	Mr. S. Venkatesh	Network Administrator
45	Mr. P. Balasubramaniam	System Administrator

4.6	M. V.D. Al.		
46	Mr. V. Revathi	Trainee Programmer	
47	Ms. D. Vidhyadevi	Trainee Programmer	
48	Mr. Ranjith	Digital Marketing Executive	
49	Mr. Rohit Kumar Indiran	Multimedia Executive	
50	Ms. M. Jothi	Lab Assistant	
51	Ms. S. Reshmy	Lab Assistant	
52	Ms. K. Veera Sudha	Lab Assistant	
53	Ms. M. Subalakshana	Trainee -Lab Assistant	
54	Ms. P. Karthika Dhevi	Trainee - Lab Assistant	
55	Mr. A. Ranjith	Technical Support Executive	
56	Mr. M. Sundaramoorthi	Executive - System Dept	
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58	Ms. Supraja Rama Subramaniyan	Academic Cordinator	
59	Ms. R. Muthu Meena	Academic Cordinator	
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62	Mrs. R. Preetha	Technical Assistant	
63	Mrs. M. Chandra Kala	Technical Assistant	
64	Mrs. R. Subathra Devi	Technical Assistant	
65	Mrs. S. Bharathi	Technical Assistant	

67 Mrs. P. An	itha	Technical Assistant
68 Ms. R. Jon	isha	Technical Assistant
69 Mrs. R. Ar	anthi.	Technical Assistant
70 Mrs. G. Na	ındhini	Office Assistant

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66 Mrs. T.K. Anuradha

71	Mr. D. Gokulakrishnan	Senior Manager-Electrical
72	Mr. R. Senthil Prakash	Manager - Electrical
73	Mr. M. Jayavarthanavelu	Senior Electrician
74	Mr. T.A. Sheik Abdulla	Technician - Electronics

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Mr. R. Pavithran	Electrician	
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Mr. V. Raju	Audio Assistant	
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Mr. S. Madhan Prabhu	Assistant - Library	
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99	Mr. G. Soorya	Lab Assistant
100	Mrs. V. Yasodha	Lab Assistant
101	Mrs. P. Ponnumani	Herbarium Keeper
102	Mrs. G. Chandralekha	Lab Assistant
103	Mrs. M. Sumathi	Lab Assistant
104	Mrs. T. Sujatha	Lab Assistant

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Mrs. A. Carolin Thersa	Lab Assistant
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Mrs. S. Saranya	Lab Assistant
Mrs.V. Kalaiselvi	Lab Assistant
Mrs. R. Soundariya	Lab Assistant
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Ms. D. Yokeshwari	Lab Technician
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Hostel

130 Mrs. B. Latha Sr.Manager - Stores & Hostel

Chemist

Jr.Microbiologist

131 Mrs. D. Vanitha Chief Warden

Housekeeping

128 Mr. K. Edward

129 Ms. M. Ambika

132 Mrs. L. Sivaganga Supervisor



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- Part II : English / Functional English
- ❖ Part III : Core-Courses including Electives
 - * Allied Courses
 - * Field Training / Industrial Training
 - * Advanced Learner Course (ALC)
 - * Project & Viva Voce
- Part IV: Basic Tamil / Advanced Tamil / Open Course Skill Based Subjects

English for Visual Media / Horticulture / Quantitative Aptitude / Data Science with 'R' / Biochemistry / Business Communication and e- Commerce / Finance & Accounting for Business Process and Services / Computational Finance / Online Analytical Processing / Dynamic Web Application / Java Programming / Business Application / Business Automation / "2D" Animation / Web Design / Object Oriented Analysis & Design / Sericulture/Fundamentals of Business Analysis

Non Major Courses

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- * Universal Human Values and Human Rights
- * Women Studies
- Gandhian Studies
- * Dr. Ambedkar Studies
- * Introduction to Entrepreneurship
- Part V: NSS / NCC / YRC / EcoWatch / Yuva / Consumer / Gender Champion Club / Rotaract / Sports and Games / Yoga / E-cell
- Part VI : General Awareness
 - * Personality Development
 - * Job Oriented Course / Add on Course

B.A - History

Core

ALC : 1. Makers of Modern India/ Labour Movement

in India

2. History of Education in India / Panchayat Raj

in India

Elective Options : 1. Elements of Historiography

2. Indian Archaeology

Allied I* & II**

B.A - English Literature

Core

ALC : 1. Diasporic Literature / Introduction to World

Classical Literature

2. Gender Studies / Children Literature

Elective Options : 1. Study of Language

2. Translation Studies

Allied I * & II* *

B.A - Economics

Core

ALC : 1. Rural Economy/Labour Economics

2. Urban Economy/Foreign trade practice and

Procedure

Elective Options : 1. Principles of Accounting/Tamilnadu Economy

2. Economics in Farm Management/Operations Research

Allied I : International Marketing / Indian

Economic Development

Allied II : Economic Anaysis / Basics of Economics / Money

Banking

B.Sc - Mathematics

Core

ALC : 1. Astronomy I / Fuzzy Mathematics I / Topics in

Fluid Dynamics I

2. Astronomy II / Fuzzy Mathematics II / Topics

in Fluid Dynamics II

Elective Options : 1. Number Theory and Numerical Methods with

C / Graph Theory with open Modelica

2. Mathematical Modelling with open Modelica / Discrete

Mathematics

Allied I * & II**

B.Sc - Physics

Core

ALC : 1. Energy Physics - I & II

2. Experimental Techniques & Data Analysis - I & II

Data Anarysis - 1 & 11

Elective Options : 1. Fundamentals of Digital Electronics/Material Science-I

Bio-Medical Instrumentation – I

2. Microprocessors / Material Science - II Biomedical Instrumentation – II

Allied I : Chemistry Paper I & II / Mathemetical Statistics I & II
Allied II : Botany / Zoology / Mathematics for Physics I & II

B.Sc - Chemistry

Core

ALC : 1. Agro Industrial Chemistry / Pharmaceutical

Chemistry

2. Food Chemistry and Technology Chemistry / Leather

Chemistry

Elective Options : 1. Polymer Chemistry / Analytical Chemistry

2. Dye Chemistry / Novel Inorganic Solids

Allied I : Physics / Mathematical Statistics I with R & II

Allied II : Mathematics for Sciences I & II / Botany / Zoology

B.Sc - Botany

Core

ALC : 1. Food Microbiology / Nutrition Science

2. Industrial Biotechnology / Mushroom Culture

Techniques

Elective Options : 1. Dietetics, Food Processing & Preservation/

Bioinoculants I / Environmental Biotechnology

2. Plant Biotechnology / Bioinoculants II /

Pharmacognosy

Allied I : Chemistry for Biologists I & II / Physics / Mathematical

Statistics with R-I & II

Allied II : Zoology / Mathematics for Sciences I & II / Physics

B.Sc - Zoology

Core

ALC : 1. Microbiology / Public Health & Hygiene

2 Industrial Biotechnology/Applied Zoology

Elective Options : 1. Pathology & Clinical Laboratory Technology

/ Wildlife Biology

2. Applied Fishery Biology / Diary Science

Allied I : Chemistry for Biologists-I / Physics Allied II : Botany / Mathematics for Sciences I & II

B.Com

Core

ALC : 1. Financial Markets and Services / Banking Theory

Law and Practices

2. Security Analysis and Portfolio Management /

Services Marketing

Elective Options : 1. Financial Markets and Services / Banking Theory Law

and Practices / Performance Management

 Security Analysis and Portfolio Management / Digital Marketing/ International Business

Allied I : Indian Economic Development / International Marketing

Allied II : Economic Analysis / Basics of Econometrics / Money and

Banking

Allied III : Mathematics for Commerce

Allied IV : Statistics for Commerce

BBA

Core

ALC : 1. Banking and Financial Services / Retailing

Management

2. Insurance Principles and Practice / Customer

Relationship Management

Elective Options : 1. Research Methods for Management / Business Ethics

and Corporate Social Responsibility

2. Financial Markets and Services / Investment and

Portfolio Management

3. International Business / Corporate Accounting

4. Advertising and Sales promotion / Service Marketing

Allied I* & II**

Semesters I & II

Departments Subjects

History : Principles of Modern Government / Indian Constitution
English : English through Classics I / English through Classics II

Economics : International Marketing / Indian Economic Development

and Economic Analysis / Basics of Econometrics / Money

and Banking

Mathematics : Mathematical Statistics I with R / Mathematical Statistics

II / Mathematics for Management I / Mathematics for

Management II

Allied I* & II** options for B.A. History, B.A. English Lliterature, B.A. Economics, B.Sc. Mathematics and BBA

Semester III & IV

Departments Subjects

History : Indian Geography / Indian Culture & Heritage
English : Writing for the Media / English for Competitive

Examinations.

Economics : Demography / Research Methodology / Agricultural

Economics

Mathematics : Mathematics for Commerce / Statistics

for Commerce

BBA : Income Tax & Indirect Taxation

B. Voc - Garment Designing

Allied I : Business Communication
Allied II : Introduction to Accountancy

Allied III : Fashion Marketing and Merchandising

Allied IV : Fabric Formation Techniques

B. Voc - Beauty Therapy and Aesthetics

Allied I : Anatomy and Physiology
Allied II : Business Communication
Allied III : Introduction to Accountancy
Allied IV : Communication and Soft skills

UNAIDED PROGRAMMES

B.Sc – Computer Science

Core

ALC : 1. Multimedia / Block Chain Technology

2. Mobile Application Development / Cryptography and

Network Security

Elective : Parallel Computing / Big Data Analytics / Virtualization

and Cloud Services

Allied I, II, III and IV

B.Sc – Information Technology

Core

ALC : 1. Data Mining / Information Retrieval

2. Artificial Intelligence / Big Data Analytics

Elective Options : Wireless Sensor Networks / Cloud Computing /

Augmented Reality and Virtual Reality

Allied I, II, III and IV

B.C.A

Core

ALC : 1. Mobile Computing / Enterprise Resource Planning

2. IOT / Artificial Intelligence

Elective Options : Machine Learning / Client Server Technology /

E-Commerce / Perl Programming

Allied I. II. III and IV

Allied Papers

B.Sc. (CS) / BCA / B.Sc. (IT)

Allied I : Numerical and Statistical Techniques

Allied II : Discrete Mathematics

Allied III : Optimization Techniques

Allied IV : Mcommerce / Business Accounts / Digital Marketing

B.Com CA

Core

ALC : 1. Business Communication

2. Business Environment

Elective Options : 1. Auditing / Company Law/ Performance Management

2. Business Taxation / Essentials of Digital Finance /

Retail Management

Allied I : Mathematics for Commerce
Allied II : Statistics for Commerce

Allied III : Financial Market Institutions / Business Economics
Allied IV : Human Resource Management / Banking Theory Law

and Practice

B.Com (e-Commerce)

Core

ALC : 1. Business Communication / Operating System

2. Business Environment / Digital Marketing

Elective Options : 1. Auditing / Banking Theory Law and Practice /

Performance Management

2. Business Taxation / Essentials of Digital Finance /

Retail Management

Allied I : Mathematics for Commerce
Allied II : Statistics for Commerce

Allied III : Company Law / Business Economics

Allied IV : Security Analysis and Portfolio Management / Industrial

Relations

B.Com SF

Core ALC

Allied I

: 1. Financial Markets and Services / Banking Theory Law

and Practices

2. Security Analysis and Portfolio Management / Services

Marketing

Elective Options : 1. Financial Markets and Services / Banking Theory Law

and Practices / Performance Management

 Security Analysis and Portfolio Management / Digital Marketing / International Business

: Indian Economic Development / International Marketing

Allied II : Economic Analysis / Basics of Econometrics / Money

and Banking

Allied III : Mathematics for Commerce
Allied IV : Statistics for Commerce

B.Com – Actuarial Management

Core

ALC : 1. Underwriting & Claim Management / Marketing

2. Reinsurance & Insurance Marketing / Services

Marketing

Elective Options : 1. Banking Law and Operations / Research Methodology /

Performance Management

2. Business Taxation / Financial Services / Security

Analysis and Portfolio Management

Allied I : Business Organization and Management Ethics /

Introduction to Information Technology

Allied II : Principles of Marketing /Business Communication Allied

Allied III : Actuarial Statistics I/Mathematical Basis of Life

Assurance

Allied IV : Actuarial Statistics II/Actuarial Aspects of Product

Development

B.Com – Professional Accounting

Core

ALC : 1. Financial Services

2. Advertising and sales Promotion

Elective Options : 1. Computer Applications in business / Enterprise

information system

2. Strategic Management / International Business

Allied I : Quantitative aptitude - Mathematics

Allied II : Quantitative aptitude - Statistics

Allied III : Principles of Business Management / Human Resource

Management

Allied IV : Entrepreneurial Development / Modern Banking

B.Com – Accounting & Finance

Core

ALC : 1. Human Resource Management / Logistics and

Supply Chain Management.

2. Information System for Business / Knowledge

Management System

Elective Options : 1. Financial Markets & Institutions / Business

Environment / Performance Management

2. International Financial Management / Total Quality

Management / Business Models

Allied I : Mathematics for Commerce
Allied II : Statistics for Commerce

Allied III : Business Economics / Corporate Governance
Allied IV : International Business / Operations & Strategic

Management

B.Com - Financial Services

Core

ALC : 1. Customer Relationship Management / Human Resource

Management / Introduction to International Business

2. Business Communication / Principles of Auditing /

Business Research Methods

Elective Options : 1. Banking Law and Operations / Corporate Governance

/ Performance Management

2. Principles and Practice of Insurance / Strategic Management / Marketing for Financial Services

Allied I : Mathematics for Commerce
Allied II : Statistics for Commerce

Allied III : Foreign Exchange Market / Business Economics
Allied IV : Derivatives Market / Business Environment

B.Com – Business Analytics

Core

ALC : 1. Human Resource Management / Logistic and Supply

Chain Management

2. Information System for Business / Knowledge

Management System

Elective Options : 1. Financial Market and Institutions / Business

Organization and Models / Performance Management

2. Business Taxation / Business Environment / Banking

Theory, Law and Practice

Allied I : Statistics - I
Allied II : Statistics - II

Allied III : Business Economics/Corporate Governance
Allied IV : Business Data Mining / Business Intelligence

B.B.A - International Business

Core

ALC : 1. Financial Services / Event Management

2. E- Business Management / International Strategic

Management

Elective Options : 1. Research Methods for Management / Personality

Building / International Economics / Total Quality

Management

 Supply Chain Management / Consumer / Behaviour Advertising and Sales Promotion / Services Marketing

Allied I : Mathematics for Management
Allied II : Mathematics for Management II

Allied III : Industrial Relations Law Allied IV : Corporate Governance

B.B.A - Retail Management

Core

ALC : 1. Financial Services / Event Management

2. E- Business Management / Total Quality Management

Elective Options : 1. Research Methods for Management / Sales

Management / Business Ethics / Brand Management
2. Supply Chain Management / Merchant Banking /

Advertising and Sales Promotion / Rural Marketing

Allied I : Mathematics for Management I
Allied II : Mathematics for Management II

Allied III : Principles of Economics

Allied IV : Banking and Insurance Management

B.B.A – Business Process Management

Core

ALC : 1. Knowledge Management / Event Management

2. E Business Management / Customer Relationship

Management

Elective Options : 1. Research Methods for Management / Business Ethics

and Corporate Social Responsibility / Capital Markets for Business Process Services / Enterprise Resource

Planning.

2. Strategic Human Resource Management /Advertising

and Sales Promotions / International Business /

Consumer Behaviour.

Allied I : Mathematics for Management I

Allied II : Mathematics for Management II

Allied III : Business Economics / Industrial Relations Law

Allied IV : Campus to Corporate Transition / Corporate Governance

B.Sc - Mathematics (SF)

Core

ALC : 1. Astronomy I / Fuzzy Mathematics I / Topics in Fluid

Dynamics I

2. Astronomy II / Fuzzy Mathematics II / Topics in Fluid

Dynamics II

Elective Options : 1. Number Theory and Numerical Methods with C /

Graph Theory with open Modelica

2. Mathematical Modelling with open Modelica / Discrete

Mathematics

Allied I 1. Mathematical Statistics - I with R

2. Mathematical Statistics - II

B.Sc-Costume Design & Fashion

Core

ALC : 1. Visual Merchandising / Boutique Management

Elective

Options : 1. Textile Printing Techniques / Basic Accountancy /

Organization of Garment Unit / Export Analysis and

Documentation

Allied Practical I : Fashion Designing and Basic Illustration

Allied Practical I : Fashion Illustration

Allied Practical III : Draping Lab

Allied Practical III : Surface Ornamentation

B.A. English Literature (SF)

Core

ALC : 1. Diasporic Literature / Introduction to World Classical

Literature

2. Gender Studies / Children Literature

Elective Options : 1. Study of Language

2. Translation Studies

Allied I* and II*

B.Sc. Physics (SF)

Core

ALC : 1. Energy Physics - I & II

2. Experimental Techniques & Data Analysis I & II

Elective Options : 1. Mathematical Physics - I / Material Science - I /

Bio- Medical Instrumentation - I

2. Microprocessors / Material Science - II / Bio - Medical

Instrumentation - II

Allied I : Chemistry paper I & II / Mathematical Statistics I & II

Allied II : Botany / Zoology / Mathematics for Physics I & II

B.Sc Food Processing Technology and Management

Core

ALC : 1. Environmental Issues in food Industry / Food supply

Chain

2. Food Adulteration and Toxicology/Emerging

Technologies in Processing and Preservation

Elective Options : 1. Fruit cumVegetables Processing Technology /

Processing of meat, fish and poultry/ Processing of

spices and plantation crops

2. Dairy Technology / Convenience Foods/ Functional

foods and Nutraceuticals

Allied I : Principles of Nutrition

Allied II : Principles of Biochemistry

Allied III : Numerical and Statistical Techniques / Basics of

Accountancy

Allied IV : Grain processing technology

B.Sc - Psychology

Core

ALC : 1. Psychology of Language / Psychology of Adjustment

2. Emotional Intelligence / Positive Psychology

Elective Options : 1. Gender Psychology / Life Skills and Personality

2. Fundamentals of Yoga and Indian Psychology /

Consumer Behaviour

Allied I : Biological Psychology I
Allied II : Biological Psychology II
Allied III : Statistics in Psychology
Allied IV : Research Methodology

B.Sc - Computer Science with Cognitive Systems

Core

ALC : 1. Multimedia and its Applications / Information

Management Systems

2. Internet of Things / Cryptography and Network

Security

Elective Options : Datamining / Big Data Analytics / Computer Graphics

Allied I : Numerical and Statistical Techniques

Allied II : Discrete Mathematics
Allied III : Optimization Techniques

Allied IV : Cognition and Problem Solving/Digital Electronics and

Microprocessor Architecture

B.Sc. - Computer Science (Artificial Intelligence)

Core

ALC : 1. Business Domains for Artificial Intelligence / Business

Intelligence

2. AI for Analytics / Robotic Automation Process

Elective Options : 1. Internet of Things / Natural Language Processing /

Cloud Computing / Information Retrieval

Allied I : Linear Algebra

Allied II : Statistics for Computer Science

Allied III : Discrete Mathematics

Allied IV : Digital Fundamentals and Microprocessor / Business

Accounts

B.Sc - Biotechnology

Core

ALC : 1. Algal Biotechnology / Gut Micro biome in health and

disease

2. Bioprocess Technology / Stem cells

Elective Options : 1. Plant Biotechnology / Animal Biotechnology /

Environmental Biotechnology

2. Tissue Engineering / Biofuels / Enzyme Technology

Allied I : Biochemistry/Allied Chemistry for Biologist Paper I /

Allied Physics Paper I

Allied II : Instrumentation and Analysis /Allied Chemistry for

Biologist Paper II / Allied Physics Paper II

Allied III : Statistics for Biotechnology / Basics of Computer

Applications I

Allied IV : Basics of Bioinformatics / Mathematics for Science

Level II

B.Sc. - Computer Science with Cyber Security

Core

ALC : 1. Robotic Process Automation, Intrusion Detection and

Prevention Systems

2. Big Data, IPV6

Elective Options : Cloud Security, Web API security

Allied I : Number Theory and Cryptography

Allied II : Discrete Mathematics
Allied III : Optimization Techniques

Allied IV : Cyber Law and Ethics, Digital Marketing, M-Commerce

B.Sc - Beauty and Wellness

Core

ALC : 1. Mentoring and professional development

2. Pre-bridal grooming plan

Elective Options : Introduction to Diet Management / Nutrition through life

cycle / Nutrition for weight management / Salon and

customer care

Allied I : Anatomy and Physiology

Allied II : Fundamentals of food science and Nutrition

Allied III : Communication and Soft skill

Allied IV : Aesthetics and psychological wellbeing

College Fees

	conege i ces	UG	PG
	Admission fees	5.00	5.00
		3.00	3.00
II.	*Tuition Fees only for PG		
	M.A.	-	500.00
	M.Sc.	-	750.00
III.	Special Fees (Annual)		
	College Union	20.00	20.00
	Library and Reading Room	30.00	40.00
	Visual Education	2.00	2.00
	College Magazine	15.00	20.00
	Stationery	30.00	40.00
	Games	100.00	100.00
	Students' Assessment Registers	10.00	20.00
	College Calendar	10.00	10.00
	Students' Aid Fund	3.00	3.00
	Medical Service	3.00	5.00
	College Day	5.00	5.00
	Identity Card	3.00	3.00
	Test Fees	50.00	50.00
	Youth Red Cross	20.00	20.00
	Flag	5.00	5.00
IV.	Lab Fees		
	B.Sc. / M.Sc. Degree	200.00	330.00
V.	Caution Deposit		
	B.Sc. / M.Sc. Degree	150.00	200.00
VI.	University Fees		
	Matricula Fee	250.00	-
	Recognition*	350.00	-
	Sports Fees	150.00	150.00
	NSS Fees	10.00	-
	Certificate Verification Fees	50.00	-
	Autonomous Fees	250.00	250.00
	University Administrative Fees	600.00	400.00
	University Library	100.00	100.00
	University Registration	200.00	280.00

For UG - Other than Tamil Nadu Board Students should pay ₹ 1100 Caution deposit has to be paid for the entire course at the time of admission.

 Tuition fees has been cancelled by the Government of Tamil Nadu for UG only.

Students joining in PG Courses from other universities should pay:

Matric Registration Fees : ₹ 250.00

Recognition Fees : ₹ 1100.00

a. Fee Concession and Scholarships

- i Full concession to SC / ST students irrespective of income (tuition fees for PG only).
- ii. E.V.R. Nagammai Memorial Free Education Scheme for I year degree students irrespective of community (parents annual income below ₹50,000/-)

b. Other Scholarships

- i. Backward Classes Welfare Department Scholarship for the Backward / Most Backward class (Income limits ₹ 2,50,000).
- ii. Government of India Scholarship to Scheduled Caste, Scheduled Tribe students

(Income limits for SC/ST: $\stackrel{?}{\underset{?}{?}}$ 2,50,000 Converted Christian : $\stackrel{?}{\underset{?}{?}}$ 2,50,000)

- iii. Government of India National Scholarship to meritorious students. The selections are made by the Director of Collegiate Education on the performance of the candidate who have scored more than 80% in Higher Secondary Examination.
- iv. Government of India National Scholarship to children of primary and secondary school teachers who have scored more than 75% in the Higher Secondary School examination.
- v. a. State Collegiate Scholarship to one best student of each course (poverty cum merit)
 - b. State Collegiate Scholarship to physically handicapped students
- vi. Assistance from the College Student's Aid Fund.

c. Founders' Day Scholarships

To needy & meritorious students by GRG Trust.

Rules of Admission / Withdrawal

- 1. Candidates for admission to the degree class should have passed the XII Standard or Pre-Degree examination or its equivalent declared eligible by the Bharathiar University for admission to the degree course.
- 2. Students who are found to have obtained admission by false representations will be dismissed with forfeiture of all fees paid.
- 3. No student will be enrolled or permitted to attend classes until the fee due from her has been paid.
- 4. A student admitted after the beginning of a term should pay the whole fees for the term even if she has paid the fees in some other college, and it is left to the discretion of the principal to extend any concession in deserving cases.
- 5. If a student discontinues her study, a transfer certificate will be issued on request, with a payment of ₹ 5, provided, she applies for the same not later than the fifth working day of the succeeding term after leaving the college.
- 6. If a student leaves the college at the end of an academic year, she is entitled to receive the attendance certificate required by the university if she applies for it.

Rules of Discipline

- 1. Students should not use cell phones during class hours.
- 2. Day scholars using two wheelers should wear helmet, failing which they will not be permitted to park their vehicles inside the campus.
- 3. Students are directed to look up the notice boards every day.
- Scribbling on the walls, desks or any other kind of damage to college property is strictly prohibited. Students responsible for such damages will be severely punished.
- 5. Students are advised to avoid usage of Plastic products inside campus.
- 6. Clean & hygienic practices and conservation of water should be strictly followed by the students.
- 7. The campus is under CCTV surveillance and the movements of students are monitored

Rules of Attendance

- No student may absent herself from the college without proper reasons. Application for leave must be handed over to the Principal and it should be counter signed by the HOD concerned. When the absence is due to unforeseen causes, an application for leave must be submitted as early as possible, and in no case later than the first day of return to the college. The leave applied for, in time will ordinarily be granted when proper reasons are given but in case of sickness extending for more than three days, submission of a medical certificate is obligatory.
- 2. If a student absents herself for a week without submitting a leave application, her name may be struck off in the rolls unless she shows that her failure to obtain leave was unavoidable.
- 3. A student who is absent for any part of the morning/afternoon session will be considered absent for half-a-day unless the Principal is satisfied with the reasons given for the absence.
- 4. One day absence without leave letter will be considered as two days of absence unless the Principal is satisfied with the reasons given for the absence and grants leave. 75% attendance for each course paper is the minimum eligibility to sit for the End Semester Examinations.
- 5. A candidate who has secured less than 65% of attendance in any Semester will not be permitted to take the regular examinations.
- 6. A candidate who has lack of attendance (65% 75%) can apply for condonation only once during their period of study.
- Each Student has to select an extra-curricular activity Physical Education / NCC / NSS / YUVA / YRC / Rotaract / EcoWatch / Yoga Club / e-cell, Quiz Club / Consumer Club / Gender Championship Club / Uyir Club / Health Care / WBCC.
- 8. Terminal examination will ordinarily be held at the end of each semester. Except for very special cases, students will not be allowed to absent themselves for these examinations. Two Continuous Assessment (CA) tests and a Model Examination will be conducted for each course in every semester. Tentative dates are provided in the calendar. Students' reports will be available at the end of every semester in our college website.

Library

List of Magazines / Journals

GR GOVINDARAJULU MEMORIAL GENERAL LIBRARY

S. No.	Journals & Magazines
1.	Accounting research and Audit practices
2.	Advances in Development Human Resources
3.	Ajkal
4.	Ananda Vikadan
5.	Animal Nutrition and Feed Technology
6.	Annals of Horticulture
7.	Arya Bhatta Journal of Mathematics and Informatics
8.	Asian Journal of Chemistry
9.	Asian Journal of Dairy and Food Research
10.	Asian Journal of Mathematics and Mathematical Sciences
11.	Asian Journal of Organic & Medicinal chemistry
12.	Asian Journal of Research in Chemistry
13.	Asian Textile Journal
14.	Aval Vikatan
15.	Bioinfolet - A Quarterly Journal of Life Sciences
16.	Bulletin of Pure & Applied Sciences Botany
17.	Bulletin of Pure & Applied Sciences Chemistry
18.	Bulletin of Pure & Applied Sciences Mathematics and Statistics
19.	Bulletin of Pure & Applied Sciences Physics
20.	Bulletin of Pure & Applied Sciences Zoology
21.	Careers360
22.	Civil Services Chronicle
23.	Competition Affairs
24.	Corporate Governance
25.	Dalal Street Investment Journal
26.	Dharma Chakkaram
27.	Down To Earth
28.	Economic and Political Weekly

Journals & Magazines S. No. 29. Economic Challenger 30. Education of Yoga **Education World** 31 32. Electronics For You 33. **Employment News** 34. **Employment Service** 35. Fortune India 36. Gandhi Marg Ganita Bharathi 37. 38. Global Business Review Global Journal of Emerging Market Economics 39. 40. Heritage Amruth 41. India Today 42. Indian Journal of Finance Indian Journal of Gender Studies 43. 44. Indian Journal of Marketing 45. Indian Journal of Mathematics 46. Indian Journal of Animal Research 47. Indian Journal of Biotechnology and Pharmaceutical Research 48. Indian Journal of Environmental Protection 49. Indian Journal of Industrial and Applied Mathematics 50. Indian Journal of Physics 51 Indian Journal of Natural Sciences 52. Indian Textile Journal Industrial Economist 53. 54 **Insurance Times** 55. International Journal of Rural Management 56. International Journal of Fermented Foods 57. International Journal of statistics and Reliability Engineering 58. Journal of Emerging Market Finance 59. Journal of Entrepreneurship and Management

Journals & Magazines S. No. 60. Journal of Ramanujan Mathematical Society 61. Journal of Rural Development Journal of Biofuels 62. 63. Journal of Entrepreneurship 64. Journal of Environmental Biology 65. Journal of Indian Academy of Applied Psychology 66. Kalachuyadu 67. Knitting Views 68. Knowledge management 69. Kurukshetra 70. Livingetc 71. Motifs: An International Journal of English Studies 72. Nanayam Vikatan 73. National Geographic 74. Outlook 75. Outlook Money 76. Phytomorphology 77. Podhu Arivu Ulagam 78. Provoke Lifestyle 79. Pudhiya Puthagam Pesudhu 80. Readers Digest 81. Sattakadir 82. Smart Journal of Business Management Studies 83. Smart Photography 84. Soft skills 85. South Asia Economic Journal 86. South Asia Research 87 South Asian Journal of Human Resources Management 88. South Asian Journal of Macro Economics and Public Finance 89. Southern Economist 90. Stayfit Health

Journals & Magazines S. No. 91. Studies in History 92. Style Speak 93. Supply chain management 94. Terra Green 95. Thannambikkai 96. The IUP Journal of Management Research 97. The Indian Journal of Nutrition and Dietetics 98. The IUP Journal of Applied Economics 99. The IUP Journal of Applied Finance 100. The IUP Journal of Bank Management 101. The IUP Journal of Band Management 102. The IUP Journal of Entrepreneurship Development 103. The IUP Journal of Financial Risk Management 104. The IUP Journal of Marketing Management 105. The IUP Journal of Operations Management 106. The IUP Journal of Organizational Behavior 107. The Journal of Indian Botanical Society 108. The Literary Criterion 109. The SciTech Journal (Life Science Research) 110. The Week 111. Time 112. University News 113. Uvirmmai 114. Wisdom 115. Womans era 116. Yoga Quest 117. Yojana



CHANDRAKANTHI MEMORIAL PROFESSIONAL LIBRARY

S. No. Journals & Magazines

- 1. Asian Journal of Management Cases
- 2. Business Today
- 3. Business world
- 4. California Management Review
- 5. The Chartered Accountant
- 6. Competition Success Review
- 7. Data Quest
- 8. Digit
- 9. Electronics for You
- 10. Foreign Trade Review
- 11. Frontline
- 12. Human Resource Development Review
- 13. ICTACT Journal on Communication Technology
- 14. ICTACT Journal on Image & Video processing
- 15. ICTACT Journal on Soft Computing
- 16. IIMB Management Review
- 17. India Today
- 18. International Journal of Computational Intelligence
- 19. International Journal of Computing and Applications
- 20. International Journal of Cross Cultural Management
- 21. Journal of Analysis and Computation
- 22. Journal of Contemporary Research
- 23. Journal of Human Values
- 24. Leadership Quarterly
- 25. Open Source for You
- 26. Materials Management Review

S. No.

Journals & Magazines

- 27. Outlook
- 28. Outlook Business
- 29. PC Quest
- 30. Sloan Management Review
- 31. The Week
- 32. University News
- 33. Vikalpa
- 34. Voice and Data
- 35. Woman's Era

E-RESOURCES

- 1. ACM (Association for Computing Machinery)
- 2. CMIE (Centre of Monitoring Indian Economy)
- 3. DELNET (Developing Library Network)
- 4. EBSCO (Elton B Stephen Company)
- 5. IEEE (Institute of Electrical & Electronic Engineers)
- 6. INFLIBNET (Information Library Network)

LIST OF NEWSPAPERS

- 1. The Hindu-English
- 2. The Hindu- Tamil
- 3. Dinamalar
- 4. Daily Thanthi
- Business Line
- 6. Dinakaran
- 7. The Ecnomic Time

Library Rules

G R GOVINDARAJULU MEMORIAL GENERAL LIBRARY and CHANDRAKANTHI MEMORIAL PROFESSIONAL LIBRARY are open to all the staff and students of the Institute.

- The Libraries render service by providing quality magazines, journal sand newspapers.
- The Libraries will be kept open from 7.30 am to 6.00 pm on all working days.
- ♦ Business hours (Both Issue and Return): 8.00 am to 5.45 pm.
- All the users are required to scan their ID card at the entrance of the Libraries and once again scan their ID at the time of leaving the Libraries. ID card is a must for all transactions.
- Readers should observe strict silence inside the Library.
- No personal belongings are permitted inside the Libraries.
- The library shall not be responsible for any loss or damage of the personal belongings of the users.
- ♦ Mobile phones and other devices should be in silent mode.
- ♦ Book should be placed with their spines facing outwards in the rack.
- Library books should be handled with utmost care. Marking of any kind of scribbling on pages or folding of pages is strictly prohibited. Mishandling or damage to the books will invite penalty.
- Library reserves the right to recall any issued book even before the due date.
- ❖ If any book issued by the Libraries is lost or misplaced, the concerned borrower will need to replace the same edition of the book. Failure to replace will invite penalty at twice the cost of the book.
- Loss of book issued, if any, should be reported to the librarian immediately.
- After the expiry of due date, defaulter as to pay an overdue charge of Rs. 1/ per day.
- Reference books, journals, back volumes, project reports etc, will not be issued to any users.
- ❖ Laptops may be used inside the Libraries (without any audio). Users are allowed to take the photocopies of the required articles. Photocopying of full book is not permitted due to copyright issues.
- Users are permitted to take printouts of the required online resources.

College Bus

The college bus service will operate during scheduled time to provide transport facilities to the hostel students.

Canteen

The canteen provides refreshments and noon-meals at a subsidized rate.

Tutorial System

Every student on the college roll is assigned to the care of a staff member whom she can consult on matters that requires advice.

Co-curricular Activities

- College Union with the following Associations
 - * Language Association
 - * Dramatic and Fine Arts Association
 - * Planning Forum
 - * Humanities Association
 - * Mathematics Association
 - * Physics Club
 - * Chemical Society
 - * Naturalists' Association
 - * Commerce Association
 - ℜ Business Management Association
 - * Athletic Association
 - * Ouiz Club
 - * Eco-Watch Club
 - * Consumer Club
 - ★ E-Cell
 - ※ Rotaract Club
 - * Yuva Club
 - * YRC
 - * Red Ribbon Club
 - ★ Yoga Club
 - * Gender Championship Club
 - * Uyir Club
 - * Lion's Club

The associations organize various activities to bring out the talents and skills of the students. Several symposia/seminars are also arranged in which research papers / papers on current topics are presented by students and faculty members. Eminent persons are also invited to deliver lectures to enrich the academic knowledge of students.

National Service Scheme (4 Units)

NSS of PSGR Krishnammal College for Women consists of 400 Volunteers into 4 Units to provide their relentless service to the society. NSS is an extension dimension to developing the personality and character of the student youth through voluntary community service in the 4 adopted villages, orphanages, old age homes, Government Schools, joined with Government Organisation and NGO's etc., by conducting Adult literacy classes, Computer literacy programmes, General Medical camps, Blood donation Camps, Trekking programmes, Swachh Bharat Mission activities, Drug Abuse Awareness programmes, and need based activities. NSS volunteers participated in the Brics International Conference 6th Youth Summit 2020, National Integration Camp, National Youth Camp and also participated in the Republic day Parade Camp held at New Delhi and Chennai, Indian Youth delegation Programme held at China and Bahrain, Genfest programme at Philippines. Many of our Volunteers and Programme Officers received State Level and National Level Awards for their remarkable Service rendered to the society.

National Cadet Corps

NCC is the pride of the college and functions effectively with Army Wing and Air Wing. Cadets represent our Institution at All India Republic Day camp, All India Thal Sainik camp and All India Vayu Sainik camp, Trekking, Mountaineering, and Para Sailing regularly. Cadets also represent India as Youth Ambassadors to other Countries. NCC also organizes Social Service Activities such as Swachh Bharat Cleanliness drive, Anti-Tobacco Rallies, Commemoration of International Days of Significance etc. Army Wing comes under 5 TN Girls BN NCC and Airwing is under 2 TN Air Sqn NCC.

Voluntary Blood Donation Club

This club is actively engaged in creating awareness regarding blood donation.

Youth Red Cross

YRC aims at inculcating awareness in health and hygiene and disaster management among the youth. The club also conducts first aid training programme, organizes blood donation camps, co- ordinates the Deaf Project, Mental Health Programme, and also pays visit to orphanages.

Rotaract Club

The club offers the students an opportunity to develop leadership qualities that is so vital for the present day youth. It prepares them to meet the challenges of the present day world with confidence. It also instills in them the sense of social responsibility which is the need of the hour through various projects.

Eco Watch Club

Eco-Watch club activities are carried out to create awareness with a focus on conservation and restoration. The club organizes various activities like workshops, training, competitions, tree planting, rally, guest lectures involving eminent scientists, academicians and industrialists, and field-based programmes such as Eco trips to inculcate awareness about nature and its conservation.

Consumer Club

Consumer club of our college is to spread the knowledge about the role of consumers in protection of their right; to strengthen the consumer movement in the country; educate students about the rights of consumer as provided in consumer protection act. The club enrols students every year and conducts various activities to achieve the objective of the club. The activities of the club include awareness programmes, guest lectures, seminars and various inter-collegiate competitions. Activities were carried out in collaboration with Civil supplies, Government of Tamil Nadu, Department of Food and Consumer Protection Department, Federation of Consumer Organisations Tamil Nadu.

Uyir Club

The Uyir club was started in 2019 to improve civic sense and road discipline among the people of Coimbatore city. The student volunteers of Uyir club disseminate road safety education to the public with an aim to make Coimbatore a zero- accident city.

Yuva Club

YUVA is a Youth Leadership Development initiative of Yi (Young Indians), under the aegis of CII (Confederation of Indian Industry). YUVA club is the student wing of Yi (Young Indians) which aims to involve students in

leadership, personal development and nation building activities. The Yuva club organizes innovative sessions such as "Chat with CEO", 360 Degree Leadership Development Program awareness programs such as organ donation etc. The club offers opportunities for students to involve in social activities like "Project Masoom" which is creating awareness on child safety amongst young children, parents and other stakeholders. The club also hosts intercollegiate events for students during "Kovai Vizha".

Yoga Club

Students participate in yoga and health awareness programmes, organize and participate in yoga competitions, workshops, seminars, national integration programmes and a project of SDM (Stop Diabetes Movement) under AYUSH, Ministry of Health and Family Welfare, Government of India. SDM is a collective effort to prevent India from becoming the world capital of Diabetes Mellitus and aim to make India the world leader in mitigating the sufferings of patients all over the country and as well as the world. Kanyabharathi is exclusively designed for female students. This moulded package creates and enriches moral values, developing, strengthening and maintaining a full-fledged interpersonal relationship and washes out unintended negative distractions.

Sports Club

Ever keeping in mind the dictum, "A healthy mind in a healthy body", PSGR Krishnammal College for Women has been paying equal importance to Physical Education, Health Education, Sports and Games right from its inception in 1963. Sports Club is functioning in the western side of GRG Centenary Sports Arena, which is dedicated to contribute towards promoting international peace with the power of sports and shaping young and promising women to build a society and country healthy in mind and body.

During admission, our management adopts meritorious sports students and admits them in various courses of their choice with full fee concession in college, food and hostel throughout their period of study. PSGR Krishnammal College has mainly focusing Basketball, Athletics and Individual Sports to train and to participate in various level of outside competitions. Our management provides necessary training equipments, sports uniforms, track suits, training shoes, sports scholarships, tournament expenses, financial assistance to sports injuries and special permissions in writing the exams etc helps the sports students to groom the enormous potential lying hidden among the players and to excel in their sports field. Utilizing the facilities given by our management, our sports girls have been attaining a high level reputation by winning several prestigious competitions conducted at various levels at various places all over

India and Worldwide. Our outstanding sports students are being placed in government sectors such as railways, income tax, police, SAI, SDAT and customs department under sports quota recruitment. Every year, our prided sports students make our Indian Flag to Fly higher at International Sports Competitions and bring laurels to our country. Sports club is open to all, to pursue sports career in any sporting activities. The students can get guidance for the sports participation from Director of Physical Education.

Health Care Club

"Fit India Movement" Programme was launched in August 2019 by our Honourable Prime Minister Shri Narendra Modi, insisting on creating a healthy nation. But, respected Chairperson Dr. Nandini Rangasamy, of our College launched the programme "Fitness Krishnammal" through Health Care Club in 2013 to promote a healthy campus. "Intelligence and skill can only function at the peak of their capacity, when the body is healthy and strong". If people do not make time for fitness, then they will be forced to make time for illness. The healthcare club aspires to provide overall health care and health education to all students. This Club is committed to fostering a well-rounded and vibrant learning community that priorities overall health. The club's mission is to improve the overall health and wellness now and in the future through variety of programmes and activities. PSGR Krishnammal College for Women's Health Care Club exemplifies the phrase "Healthy women beget healthy society".

GRG Centenary Sports Arena

To mark the Birth Centenary year of GRG, as the crowning glory of encouragement for the progress of sports a state of the art, GRG Centenary Sports Arena and GRG Purple Hues Fitness Studio was inaugurated on 19th Jan 2018. GRG Centenary Sports Arena is located near the Eastern Gate of PSGR Krishnammal College for Women, Coimbatore. It is exclusively for the indoor games and fitness gymnasium. It includes classy synthetic court for Badminton, Basketball, Volleyball, Table Tennis, Chess, Carrom and Yoga with electronic score boards.

The centenary sports arena ceiling is now packed up into a work of Art with a custom-covered hanging ceiling baffle to stop the echo. Entire arena is hanged up with resin- hardened, acoustic baffles that give an excellent ceiling sound proofing for the clear audio visualization. It also includes the Hi-tech equipments for the first aid section. All the Indoor games equipments were imported from USA in high quality including safety measures. It is equipped with a 1500 seating gallery, lockers, warehouse, furnished dormitories, electronic score board, CCTV, an Air conditioned VIP room and rest rooms. It also has the comforts of Air- conditioned VIP room with attached pantry. There

are convenient rest rooms with lockers separately for Team I, Team II, Ladies Spectators and for Gents Spectators. Special highlighted feature inside the convenience are the provision given to physically challenged person's rest room. Sports Arena includes warehouse to store the sports equipments and materials. Furnished Dormitory is available for the outstation teams to provide accommodation during tournaments. Latest electronic scoring board is available for Basketball game to conduct tournaments. The Arena has CCTV (Closed Circuit Television) system in which signals are not publicly distributed but are monitored, primarily for surveillance and security purpose.

GRG Purple Hues Fitness Studio

The GRG Purple Hues Fitness Studio upholds the universal truth that health is wealth. It houses two gymnasium halls, with fully automatic ultramodern comprehensive range of weights and cardio vascular training equipments such as Tread Mill, Cross trainer – EFX, Cycling, Abs Crunch, Rowing Boat, Stretching Machine, Multi Press Machine, Pectoral Fly, and Leg Press on an outlay of eighty lakhs. Activities such as Weight Reduction Program, Weight Management Program including Zumba, Bokwa, and Aerobics etc have been given by fitness experts to the registered students and faculties to maintain fitness and health.

Lions Club of Coimbatore PSGR Krishnammal College for Women

The campus club of Lions is duly registered under the LIONS CLUBS INTERNATIONAL with an aim to serve the society. The motto of the club is "We Serve". Campus Club programs aim to take an active interest in the civic, cultural, social and moral welfare of the community and to unite the student community in the bonds of friendship, good fellowship, & mutual understanding and as well to support the student community to enrich their skills through various trainings.

Centre for Women's Studies

The UGC sponsored Centre for Women's Studies (Phase II) acts as a catalyst for promoting, strengthening and networking Women's Studies in the college through teaching, research, fieldwork and extension activities. The centre networks with individuals and organizations to encourage policies, practices and structures in services which ensure to have a society in which, women are recognized as valued, active and contributing participants.

Gender Championship Club

In order to promote gender equality, guaranteed by Article 15 of the Indian Constitution, we need to change the mode of interaction at all levels - home,

school, and workplace and so on. To increase the outreach for creating an environment that fosters equal treatment, Government of India envisages engagement of Gender Champions in all schools and colleges across the country. Gender Champions can be both boys and girls above 16 years of age enrolled in educational institutions. To support and takeover the joint initiative of the Ministry of women and Child Development and Ministry of Human Resource Development, PSGR Krishnammal College for Women formed Gender Champion Club in 2016 coordinated by Centre for Women's Studies.

Gandhian Studies Centre

The Gandhian Study Centre aims at the Gandhian vision of total upliftment of the underprivileged rural women to enable them to live with human dignity and to realize their identity. The centre functions with the objective of disseminating the dynamic thoughts and principles of the great liberator of mankind, Mahatma Gandhi, Gandhian Studies Centre acts as a nodal centre to deliver multidimensional functions in order to disseminate Gandhian values and principles among the students and the community. The activities of Gandhian Studies Centre are; Imparting Gandhian thoughts, ideas and philosophy among the students, undertaking extension activities in the adopted villages, undertaking advocacy and outreach programmes concerning the rural upliftment, Networking with other institutions / organizations and NGO's engaged in community development programmes. developing audio visual aids on relevant issues on Gandhian studies to reiterate the messages of Gandhi and motivating students to undertake research on Gandhian Studies. The Centre actively promotes Gandhiji's views among the present generations to help them lay the right foundation for a happy tomorrow.

Dr. Ambedkar Studies Centre

The centre aims to incorporate Dr.Ambedkar's thoughts and to create awareness in students about their rights and promote women empowerment through higher education. It also envisages to widen into a centre for national integration of students. The mission of the centre is to reach the unreached rural downtrodden and to motivate the rural downtrodden towards better upliftment in all walks of life.

Centre for Career Development

The focused vision of this center is to provide social justice to narrow down the gap of students belonging to SC/ST, OBC, minorities, physically challenged, etc and to develop them socially and educationally competent. This center promotes not only in higher education but helps students to choose teaching as their career and to get gainful employment in state services, central

services or equivalent positions in the private sector by organizing coaching classes with the assistance of subject experts and resource persons both from the institution and out sourcing.

ACS Coaching Centre

To encourage and motivate the students to become professionals, our college has been conducting coaching classes for ACS from the academic year 2009-2010 onwards. The regular classes are arranged from 10:00 am to 12:00 pm on all working days. Also, classes are arranged on holidays whenever necessary. Classes are arranged for all three levels viz CSEET, Executive and Professional. Resource persons with rich experience from industry, profession and academics are appointed to handle classes.

CA Coaching Centre

Our college is accredited by the Institute of Chartered Accountants of India for conducting coaching classes for CA Foundation from the academic year 2009-10. The classes are scheduled from 1:00 pm to 4:00 pm for all the students.

CMA Coaching Centre

Our college is accredited by the Institute of Cost and Management Accountants of India for conducting coaching classes for CMA Foundation and Intermediate from the academic year 2012-13. The classes for Self-Financing students are scheduled from 10:00 am to 12:00 pm on all week days and from 1:00 pm to 3:00 pm for aided students.

ACCA

Aided and Self-Finance Programmes in B.Com stream is accredited with Association of Chartered Certified Accountants (ACCA), UK. Students enrolled in these Programmes get globally recognized Chartered Accountancy degree from UK. All the Courses under B.Com stream are integrated and students will get exemption up to 6 ACCA papers where they need to pass only 7 papers to qualify the same. Classes are conducted in PSGRKCW campus. 100% placement support for qualifying students. The Qualified students can hold an advisory role in the field of Tax, Audit, Accounting and Finance.

Remedial Coaching Scheme

UGC sponsored remedial coaching at undergraduate and postgraduate level for (i) SC/ST students and (ii) students belonging to minority communities is provided mainly to improve the academic skills, linguistic proficiency and level of comprehension.

Regional Centre in Geriatric Care

Our Institution is recognized as a "Regional Centre in Geriatric Care" by National Institute of Social Defense, New Delhi, an autonomous body of Ministry of Social Justice and Empowerment. The Regional Centre in Geriatric Care conducts short term courses such as two months, three month and six months course in old age care, five days training on Geriatric Counselling, dementia care training programmes and sensitization programmes to bridge Inter-generational Gap. Placement is provided to students in old age home, hospitals and home care units etc. This Centre works for socially and educationally related assignments sponsored by Central Government schemes on "Inclusiveness with equal access to all".

GRG-Innovation & Entrepreneurship Development Centre (GRG-IEDC)

Innovation & Entrepreneurship Development Centre (IEDC) of PSGRKC supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) which comes under Department of Science & Technology (DST), Govt. of India was established in August 2009. The Centre intends to inculcate a spirit of entrepreneurship and business leader ship among the students. The main objective of the centre is to impart soft skills, trade specific skills and entrepreneurship training & Empowerment of women through financial independence. Entrepreneurship Awareness Camps (EAC) is conducted on a regular basis by the IEDC of the college.

E-Cell

The Entrepreneurship Cell (E-Cell) has been started in the college which encourages, educates and facilitates students who become members to turn out to be entrepreneurs through its entrepreneurial activities and programmes. Campus Company an entrepreneurial venture "Magical Shades" and "Vogue & Style" started by the students within the campus provides opportunities for the students to develop entrepreneurial knowledge and skills through personal experience of establishing, managing, and operating a venture.

The college is registered as member under MHRD's Innovation cell (MIC) which conducts various innovation and entrepreneurship-related activities prescribed by the Govt. of India in a time bound fashion. The innovation cell organizes webinars, IPR and cognitive skills workshops, many Hackathons, Idea competitions, mini- challenge programmes and innovative product competitions, etc.

To impart entrepreneurial skills and to encourage innovative start-up business ventures, the e-cell works in association with the Entrepreneurship

Development and Innovation Institute (EDII), Tamil Nadu. The college provides a foundation course on Introduction to Entrepreneurship and has motivated many students to become successful entrepreneurs through participation in various skill oriented programmes.

PSGR Krishnammal College for Women Alumni Association

PSGR Krishnammal College for Women Alumni Association nurtures the spirit of allegiance and loyalty and promotes the general welfare of the College by strengthening the bond between the alumni, the community and the Institution. It associates itself with the student community by awarding the Best Outgoing Student every year with a gold medal. It also recognizes students for their academic and extra-curricular excellence. The Association is also a forum where the alumni come back to the college as resource persons to share their experience of success and as mentors to help the young minds in realising their dreams. The Alumni Association builds a bridge between the past and the present and is a link in the chain of the future successful accomplishments of the college.

Well-Being Campaigner Club (WBCC)

Emotional state has a tremendous dominance to do with physical and mental well-being, especially in the developmental stage of adolescence. The principal focus of WBCC is to promote and empower psychological well-being and create a stress-free generation ahead by reinforcing positive thoughts. It also aims to support the society of young pupils in exploring and augmenting their real inner potentials. Hence, WBCC was formed in the year 2019 with 300 members, who are grouped under 1 Secretary, 1 Joint Secretary and 12 cluster leaders. Students from UG and PG can enrol in this club to support and enhance psychological wellness and create a positive stress-free environment by maintaining its confidentiality and ethics.

A-View Facility

Amrita Virtual Interactive E-learning World (A-View) is a frame work that provides a rich interactive social environment for e-learning in educational corporate, entertainment and other applications. A - View is a compact and highly flexible software with an objective to provide a platform for sharing values, resources and knowledge of excellent teachers from all over the world to the students through EDUSAT network / internet. The A-View platform involves multiple displays which will give students unhindered and uninterrupted view of slides, white board and other multimedia materials apart

from teachers' audio/ video. The sessions are recorded and indexed so that it is available to the students for later reference.

Technical skills

Software Training / CCNA (Cisco Certified Network Associate) / MSCX / Linux / Enterprise Application Development using JAVA / Software Testing / Programming in ASP.NET / Data Warehousing/ Software Project Management are provided.

Soft skills

As a part of the curriculum, developments through communication skills, placement support program, group discussion & personal interviews are provided as a package to all the students. Coaching for MBA Entrance Exam (CAT), GRE, TOFEL, IELTS are available.

Collaborations with Foreign Universities

MoUs with San Diego State University (SDSU) and Oregon State University (OSU), USA; Nottingham Trent University, UK; University Malaysia Pahang, Malaysia; Swinburne University of Technology, Australia; Cetys University, Mexico; and University of Dar Es Salaam, Tanzania provide international experiences to both students and faculty.

Research Publications

The institution takes pride and pleasure in publishing peer- reviewed, registered biannual journal "Advances in Applied Research" since June 2009, bearing the International Standard Serial Number (ISSN) 0974 - 3839 (Print ISSN) and 2349 – 2104 (Online ISSN) for the fourteenth year in succession. The National Academy of Agricultural Sciences (NAAS) rating for our journal is 3.21. The journal is also recognized by the Science and Engineering Research Board (SERB) under DST.



GRG Hostel

The hostel is situated nearly 2 kilometers away from the college. It accommodates more than 2000 members inclusive of additional hostels (students & teachers). The hostel is under the direct control of the Secretary who is its Chief Warden. She is vested with powers to interpret and enforce the rules and is assisted by a warden. The warden guides the deputy wardens and matrons in the day today administration. The approval of the chief warden will be required for creating or changing the rules.

Hostel Rules

- 1. Students are not allowed to go out of the hostel without the written permission of the warden.
- 2. No student shall stay outside the hostel for the night without the written permission from the parent or guardian.
- 3. A student is permitted to go home only on 'General Permission' declared twice a month. Students must return to the hostel on Sundays before 6.00 pm.
- 4. Hostel students shall not absent themselves from the college without submitting leave letters counter signed by the warden.
- 5. Visitors are permitted to meet the inmates on Saturdays, Sunday sandnational holidays between 10.00 am to 5.30 pm. Visitors must register their name and furnish relevant details in the visitors register.
- 6. Members shall not disturb others and shall in no way interfere with the work of other inmates.
- 7. Study hours (7.30 pm. to 10.15 pm) must be strictly observed and as soon as the silence hour is struck they shall be at their studies. Students must remain in their respective rooms during these hours and switch off the lights by 10.30 pm.
- 8. Misconduct or breach of hostel rules renders the offender liable to fine or suspension or dismissal from both the hostel and college.
- Members shall not issue any order to the hostel servants and shall not interfere with their work.

- 10. Misbehavior on the part of the servants and residents shall be reported to the deputy warden immediately with all particulars. The members are not permitted to take any direct measures.
- 11. Members or their guests shall not enter the kitchen without permission.
- 12. The chief warden may refuse admission to the hostel or expel from the hostel any member without assigning any reason.
- 13. The chief warden may refuse admission to the hostel or expel from the hostel any member without assigning any reason.
- 14. Members of the hostel who want to leave the hostel must give a written notice of their intention at least a week before the date of leaving.
- Students are not allowed to go out for any reason after punching the attendance.
- 16. Day scholars taking food without token should pay Rs. 500/- as fine. The hosteler accompanying the day scholar involved in such incident should also pay Rs.500/- as fine.
- 17. The students must enter the details in the outgoing register while going out of the campus.
- 18. Wards are instructed to fill up "IN" time only after returning from the outings.
- 19. Cell phones are permitted only inside the rooms and not in common areas.
- 20. Students are instructed to punch the attendance before going out in case of general permission and special permission.
- 21. Students who are vacating in between should pay the administrative charges of the remaining months for that academic year.
- 22. Students should stay in their allotted rooms. If they stay in others rooms, they should pay a fine of Rs100/-for each day.
- 23. Students are advised to get prior permission from the HOI/HOD/ Warden to go out from the college for reasons such as industry visit, project work, extra classes, sponsorship, etc.
- 24. Students who are taking leave for more than three days with permission will be eligible to get mess reduction. But they should pay the administration charges for the entire leave period.

Activity Sheet

To be maintained by the student

Date	Activity	Prizes Won	Signature of the Teacher in Charge