

**IMPACT OF ELECTRONIC WORD OF MOUTH (eWOM) ON
INTERNATIONAL TOURISM RELATED DECISION-MAKING: A
STUDY WITH SPECIAL REFERENCE TO COIMBATORE CITY**

THESIS

Submitted to Bharathiar University

For the award of the degree of

DOCTOR OF PHILOSOPHY IN MANAGEMENT


By

Ms NA. PONNILA HARSHAVARDHINI

Under the Guidance of

Dr. SAVITHA NAIR, MBA, M.Phil., PhD,
Dean, Department of Management
PSGR Krishnammal College for Women



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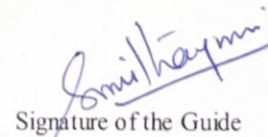
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Dr. P. Sadhasivam, MCom MBA Ph D
Director
Department of Management
PSGR Krishnammal College for Women
Peelamedu, Coimbatore - 641 004



Dr. Savitha Nair
Dean
Department of Management
PSGR Krishnammal College For Women
Peelamedu, Coimbatore - 641 004



Dr.P. MEENA, M.Sc.,M.Phil.,Ph.D.
PRINCIPAL
PSGR KRISHNAMMAL COLLEGE FOR WOMEN
PEELAMEDU, COIMBATORE - 641 004.

DECLARATION

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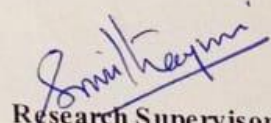
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1. Article titled "Drivers of eWOM in Tourism: A Literature Review", Published in UGC Care Group 1 Journal named "ANVESAK" with Vol. 51, No.1 (XXIII), ISSN : 0378 – 4568, Page No. 74-80 and the year of publication is DECEMBER 2021.
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Principal
(with seal)

Dr.P. MEENA, M.Sc.,M,Phil.,Ph.D.
PRINCIPAL
PSGR KRISHNAMMAL COLLEGE FOR WOMEN
PEELAMEDU, COIMBATORE - 641 004.


Research Supervisor
(with seal)

Dr. Savitha Nair
Dean
Department of Management
PSGR Krishnammal College For Women
Peelamedu, Coimbatore - 641 004

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(Seal)

Dr. Savitha Nair
Dean
Department of Management
PSSR Krishnammal College For Women
Poalamedu, Coimbatore - 641 004

Signature of the Researcher

Head of the Department
(Seal)

Dr. P. S. Sivasivam, MCom MBA Ph D
Director
Department of Management
PSSR Krishnammal College For Women
Poalamedu, Coimbatore - 641 004

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NA. Ponnala Harshavardhini

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