## CONTINUANCE INTENTION USAGE OF CLOUD ERP AMONG MSMEs IN COIMBATORE

## THESIS

Submitted to the Bharathiar University, Coimbatore for the award of the degree of DOCTOR OF PHILOSOPHY IN MANAGEMENT

By

Ms. LAKSHMI A. S., BE, MBA

Under the Guidance of

Dr. S. KAVITHA, MBA, MCA, MPhil, PhD

Associate Professor, Department of Management



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