# CONTINUANCE INTENTION USAGE OF CLOUD ERP AMONG MSMEs IN COIMBATORE

## THESIS

**Submitted to the Bharathiar University, Coimbatore for the award of the degree of**

**DOCTOR OF PHILOSOPHY IN MANAGEMENT**


**By**

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I, **LAKSHMI A. S.** hereby declare that the thesis, entitled **"CONTINUANCE INTENTION USAGE OF CLOUD ERP AMONG MSMEs IN COIMBATORE"**, submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the degree of **DOCTOR OF PHILOSOPHY IN MANGEMENT**, is a record of original and independent research work done by me during October 2018 to December 2022 under the supervision and guidance of **Dr. S. KAVITHA**, Associate Professor, Department of Management, PSGR Krishnammal College for Women, Coimbatore and it has not formed the basis for the award of any Degree/Diploma/Associateship/Fellowship or other similar title to any candidate in any University.

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# CERTIFICATE OF GENUINENESS OF THE PUBLICATION

This is to certify that the Ph.D. candidate **Ms. LAKSHMI A. S.** working under my supervision has published the following research articles in referred journals.

1. **"A Study On The User Satisfaction Of Cloud ERP Among MSMEs In Coimbatore", Kanpur Philosophers** with ISSN 2348-8301, **Volume-9, Issue-2, No. 8, Page No. 162 to 174** and year of publication **December 2022** published by **New Archaeological & Genological Society**
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The content of the publication incorporates part of the results presented in her studies.

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CHAPTER I INTRODUCTION

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