**Abstract**

The concept of Green Entrepreneurship can be traced back to Berle1, who introduced terms like recycling, renewable energy, preservation etc. In his book „Business opportunities that can save earth and make you money‟, he exspouses the cause of environment and declares that “one man‟s garbage is another man‟s treasure”. Thus, entrepreneurs came forward in all types of enterprises- small, medium and micro industries fueling economic growth along with contributing to environmental issues, there by solving community problems with innovative ideas.This paper is an attempt to understand the factors that the PUNARBHAVAA SUSTAINABLE PRODUCTS in India contributed towards green entrepreneurship.