**Abstract**

India`s most popular online destination for pre paid mobile and DTH recharges and shopping, apps are popularized through android an iOS apps using E-wallet facility for the mode of payment. It provides a convenient solution for any business looking to allow customers to purchase their products online with greater ease driving sales.Paytm is the most visible player in the ewallet category in India. Mobikwik is another option available to Indians when it comes to cashless transaction. It also started as prepaid recharge website, it works closely similar to Paytm. Indians were curious to know about the E-wallets to make their underlying transactions, but although itnisn't that easy for all the Indian to turn around the digital side, mostly all educated people are looking towards the E-wallets as the future of

payments.Mostly the recent scenarios have been helping digital E-wallets like Paytm and mobikwik to make their impact in the Indian market