**Abstract**

Financial an anlysis help s in analyzing the strengths and weakness of a firm. This study aims at comparing g the financial performance of Britannia and Parle. The main objective of the study is to comp are and analyse the profitability and liquidity position of Britannia and Parle. The tools used for this study are profitability and liquidity ratios. The secondary data like Profit and Loss account and Balance Sheet of the past five y ears are used for the analysis purpose. Therefore, we conclude this study with a note that the financial books of Parle h as an upper hand over the financial books of Britannia.