**Abstract**

The women entrepreneurs play a despite role in the development of any economy, there seems to exista dearth of empirical knowledge on business profile of women entrepreneurs in Coimbatore city. Multistage sampling techniques have been employed in the selection of 300 women entrepreneurs engaged in service and manufacturing sector. Data were collected primarily using interview schedule. Data were analysed using descriptive statistics. The result reveals that many women entrepreneurs have service rendering enterprise and are sole proprietors; they have implemented their own idea to starttheir business with help of the procedural knowledge obtained through training programs.