**Abstract**

The world is feeling the heat of global economic meltdown due to the recession in almost all the development countries and which leads to lot of uncertainty in the economy. In this juncture, it is important to save the money to meet out the future needs and much more important is to invest the money in proper way. When the question of investment arise, there is lot of investment avenues available like real estate, bullion market, commodity market, bank deposit, mutual funds, stock market, etc